

Spring 2022 / Issue 10 -

Organized by: Office of International Exchange & Cooperation, Beijing Normal University

Co-organized by: News Center, Beijing Normal University

Newsletter

Spring 2022 / Issue 10

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Comprehensive Education and Teaching Reform Leading Group Holds First Plenary Meeting

Article source: Provost's Office and Academic Affairs | Release date: 2022-01-28

n the afternoon of January 26, the first plenary meeting of the Beijing Normal University Comprehensive Education and Teaching Reform Leading Group was held in the Yingdong Academic Lecture Hall. Party secretary of the university Cheng Jianping and deputy Party secretary and president of the university Dong Qi attended the meeting. Both of them are leaders of the group. Deputy Tu Qingyun, Li Xiaobing, Wang Shoujun, and other members attended the meeting. Six of the total 18 participants attended online. Vice president Tu Qingyun presided over the meeting.

The university's Party committee decided to set up the Comprehensive Education and Teaching Reform Leading Group, to further carry out the important remarks on education by Xi Jinping, General Secretary of the Central Committee of the Communist Party of China (CPC), consolidate and build on the achievements gained in the great discussion on education and teaching, realize connotative and featured development of higher education in the university, build on the results gained during inspection and rectification campaigns, improve talent training quality, and enhance



the original aspiration of operating a normal university. The main responsibilities of the group include deciding the general guideline, major principles, and important measures in education and teaching reform, reviewing the reform of important links in education and teaching and asking for advice, coordinating major issues, and solving difficulties in the reform. Cheng pointed out that this made major plans to prioritize the development of education, accelerate its modernization and build a powerful country in education. We must seize the opportunity to deepen education and teaching reform with a higher political standpoint and more profound strategic insight. The talent cultivation of Beijing Normal University should highlight its own characteristics and leave marks on



meeting is of special significance. Since the 18th National Congress of the Communist Party of China, the Party and the State have put forward a series of new concepts on education reform and development. Many reforms and innovative ideas in teaching need to be discussed and studied after the great discussion on education and teaching in the university. In order to promote the comprehensive reform to a new level, the university established the leading group. At the same time, the meeting discussed setting up a teaching committee to further improve the university governance system.

Cheng stressed that strengthening moral education and cultivating people is the fundamental task of a university. From a strategic height, the Party and the State have the students, who should adhere to the principle of "four qualities of good teachers (firm ideal and faith, good moral sentiments, solid knowledge, heart of benevolence)," recognize and practice the university's motto of "Learn, so as to instruct others. Act, to serve as example to all", strengthen their sense of responsibility in the new era, so as to live up to the expectations of the Party and the country on Beijing Normal University. All in all, the university and all departments should further clarify the orientation and initial mission of running a university.

Dong pointed out that talent training is the foundation of a university. The university and all departments should unify the ideas and deepen the understanding, to meet the needs of the country, society, and the future, speed up the reform of education and teaching and jointly build a higher-level and higher-quality talent training system. Teacher education is both an advantage and a unique feature formed during the 120 years of history in Beijing Normal University and important responsibility and mission entrusted by the Party and the State. The

university should continue to strengthen the characteristics of teacher education, optimize the setting of majors, innovate in the training system for normal university students with high standards and new ideas, and spend more effort on cultivating more outstanding teachers and top-notch innovative talents in other fields.

Wang Ming, deputy provost and head of the Training Center of Academic Affairs Division, made four requests for the meeting's deliberation: setting up a teaching affairs committee, revising the undergraduate training program, revising the training program for academic degree postgraduate, and normal university's major setting up and development. The participants had heated discussions on the four topics.

Cheng Jianping Visits Winter Olympic Volunteers and Staying Students in Changping Campus

Article source: Youth League Committee, Party Committee Student Affairs Department, Changping Campus General Management Office | Release date: 2022-01-23

n the afternoon of January 21, Cheng Jianping, Party secretary of Beijing Normal University, visited the volunteers of the Beijing 2022 Winter Olympic Games and the students staying on Changping Campus General Management Office, the Youth League Committee of the university and other units attended the visit.

obey the centralized management, keep disciplined, act in a unified manner and follow instructions. Also, they must fully fulfill their due tasks, paying extra attention Cheng and other staff members to implementing the strict



campus during the winter vacation in section G of the Changping Campus and inspected the epidemic prevention and control work, as well as the campus service and security work during the Winter Olympic Games.Vice president and deputy Party secretary Zhang Kai, deputy Party secretary Li Xiaobing, and responsible persons of the Student Affairs Department of the Party Committee, visited the volunteer residence of in No.2 Building of Changping Campus. They inspected the volunteer dormitory, canteen, medical facilities, activity area and surrounding environment, got an in-depth understanding of the overall service and security work around the residence, and communicated with the volunteers. He urged them to

epidemic prevention and selfprotection requirements. While at the residence, they should have a reasonable and healthy diet, make full use of the conditions to do physical exercises, to ensure physical and mental health, said Cheng. He also urged the volunteers to make proper plans for study, keep in touch with their families during holidays

and actively participate in the various activities organized at the residence, to enjoy a safe, peaceful and unforgettable New Year with the Winter Olympic Games.

Cheng stressed that becoming a volunteer for the Beijing 2022 Winter Olympic Games is a glorious mission and great responsibility. Volunteers gave up the winter vacation leisure time and sacrificed their family reunion during Spring Festival to devote themselves to the service and guarantee work of the Winter Olympics. They will win honor for their alma mater and the country, and add splendor for the Winter Olympics. They will also gain an unforgettable life experience, which will be always fresh in their beautiful youth memories. Beijing Normal University, as the major responsible university for the Speed Skating Stadium, shoulders the trust and expectation of the Beijing Winter Olympic Organizing



Committee and the Beijing municipal authorities. The university should effectively allocate resources to meet the needs of volunteers and ensure that the volunteer service and the epidemic prevention and control work on campus are both well done. The whole university must support the teachers and students to successfully complete their missions of volunteer service and jointly contribute to the success of the Winter Olympic Games.

On the same day, Cheng and the university staff members also visited the students who staved on campus during the winter



vacation. Cheng asked them about their living conditions, progress in study and scientific research, and whether they have any difficulty. He encouraged the students to reasonably arrange their time and strive for new achievements in their studies. Cheng told the students to keep a well-maintained daily routine of work and rest while pay attention to doing more physical exercise. He also reminded the students to stay in touch with their families and fully protect themselves against the COVID-19 epidemic. On behalf of the university, Cheng sent gifts to the students and wished them a warm, safe, and meaningful Spring Festival.

Dong Qi Visits Staying Students, Staff on Duty during Winter Vacation

Article source: Party Committee / President Office, Party Committee Student Affairs Department, General Affairs Office (Rear Services Department) | Release date:2022-01-27

n January 26, President Dong Qi visited the students staying on campus during winter vacation and staff members on duty. Vice president Zhang Kai and responsible persons of the Party Committee/President Office, Student Affairs Department of the Party Committee, General Affairs Office (Rear Services Department), Security Department, and the Labor Union attended the visit.

Dong and other staff members visited the student dormitories in the No.16, No.6, and No.1 buildings. They asked about the students' reasons for staying and how their study and life were during the holiday. They wished the students a Happy New Year and presented books and other gifts to the students. During the visit, Dong encouraged the students to cherish their time and strive for progress. He told them to arrange their holidays reasonably, well balance work and rest, strictly follow the epidemic prevention regulations, pay attention to personal safety, and keep in touch with their families and friends, to have a happy, meaningful, safe and peaceful Spring Festival.

Dong and other staff members also visited units including the Security Department, the Property Service Center and the University Hospital to extend Spring Festival greetings to the frontline staff members, bringing new year gifts for them.

During the winter vacation, the university adopted many measures to take care of the students, teachers, and staff members staying on campus, including printing a life guide for winter vacation,



establishing a QQ group for students, launching WeChat posts themed Winter Vacation Warm Express, distributing Spring Festival gift packages, and organizing a series







of online cultural activities. Thus, a festive and harmonious atmosphere was created to fully ensure a warm, safe and healthy Spring Festival in the university.

12th International Students' Night Held Online

Article source: International Students Office | Release date:2022-02-08

he Song of Togetherness: Beijing International Students' Night was held online on January 30. The event was broadcast live simultaneously on Guangming Daily app, China Youth Daily app, and BNU's social media platforms such as Weibo, Douyin, and Bilibili. A total of over 100 students, including Chinese students and international

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students from more than 30 countries and regions participated in the performance, and over 65,000 people watched it online, sending greetings to BNU students around the world at the arrival of the New Year.

Themed "The Song of Togetherness," he event highlighted the vigorous and uplifting spirit of the BNU students from all over the world and expressed the expectation for international civilizations to be harmoniously united. The importance of the theory of a community with a shared future for mankind is selfevident at a time when people around the world remain threatened by the COVID-19 epidemic. "The Song of Togetherness" connected young



people to create shared memories and gathered their enthusiasm to call for participation in a common destiny.

This year marks BNU's 12th Beijing International Students' Night, and also the 120th anniversary of the university's establishment. While Beijing, the city which has hosted both the Summer and Winter Olympic Games, was just holding the 2022 Winter Olympic Games, this event innovatively connected the world to contribute to the Winter Olympic Games, celebrated the university's birthday and wished a bright future. Due to the impact of the COVID-19 epidemic, most BNU students had to continue their studies abroad. This year's event overcame the limitations of location and time difference and finished shooting both online and offline, offering teachers and students a feast with new looks, new styles, and new themes



北京留学生之夜 BEIJING

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直播时间: 2022年1月30日20:00(北京时间) 20:00, JANUARY 30TH, 2022 (BEIJING TIME)

主办单位:北京师范大学 承办单位:北京师范大学国际交流与合作处 北京师范大学艺术与传媒学院 Zhou Zuoyu, vice president of Beijing Normal University, delivered a speech at the event, expressing his best wishes and concerns to all the overseas students. He reviewed the critical moments of the past year and looked forward to a promising future, encouraging the students to strengthen their faith, take good care of themselves in epidemic prevention, and continue to advance their studies. Upholding the spirit of "Faster, Higher, Stronger – Together," mankind will finally defeat the epidemic, when teachers and students will meet again on campus, Zhou said.

In order to help promote the Beijing 2022 Winter Olympic Games, the event recorded a special song and dance show "Together for a Shared Future" (Beijing 2022 Paralympic Winter Games promotion song). Dozens of international students from different countries and Chinese students visited Shougang Park, where the Organizing Committee



the world. In the future, all the BNU





over the world and creating a better

China Won the AFC Women's Asian **Cup, with Three Players from BNU**

Article source: College of P.E and Sports | Release date: 2022-02-07

hina rallied back from 0-2 down to beat South Korea - 3-2 in the AFC Women's Asian Cup final in Navi Mumbai, India, on Feb.6. Among the National Women's football team members, Zhang Linyan, Wang Shuang, and Gao Chen are highlevel athletes trained by Beijing Normal University in recent years.

In the final, Wang Shuang, Gao Chen and Zhang Linyan, the women's football players of BNU, had amazing performances. In particular, Zhang Linyan first helped the team create penalties in the final, and then used a header to score an equalizer. Zhang Linyan also participated in the final goal,









and finally helped the Chinese women's football team win the Asian Cup for the ninth time!

After the match, Zhang Linyan held

the Five-Starred Red Flag and said with tears in her eyes: "in the first half, we were two goals behind. In the second half, we wanted to attack and we were sure to fight back. As we expected, we won! We experienced a lot last year. Now we are a brand new team. Our goal here is to win the championship. We were confident of winning."

Zhang Linyan, born in 2001, is the



youngest member of the current national team and an undergraduate majoring in sports training of grade 2020 at BNU.



Wang Shuang is a graduate student of grade 2020 of the College of P.E and Sports, BNU. At present, she is the star of the China National Women's



Gao Chen is an undergraduate student majoring in sports training of grade 2012 at BNU. In this competition, Gao Chen not only assists in scoring goals, but also, as a strong defensive player, has an amazing performance in key games. She is an important force for China National Women's football team to win the Asian Cup.

BNU Women's football team was founded in 1987. It is the earliest and one of the best women's football teams in Chinese universities. Since its establishment, the team has trained more than 200





excellent women's football talents for the country. Liu Ying, Li Jie, Han Duan, Wang Jian, Bi Yan, Ma Xiaoxu, Li Danvang, Pang Fengyue, Wang Dandan, Liu Sa, Ma Zixiang, Gu Yasha, Liu Jia, Qu Shanshan, Zhang Yue, Wang Lingling, Wang Fei, Zhao Rong, Bi Xiaolin, Wang Shuang, Gao Chen, Wang Yan, Li Wen, Zhao Yingying, Lyu yueyun, Liu Jing, Tu Linli, Zhang Linyan and other members of the national team were transported to the national team. Ma Xiaoxu and Wang Shuang, each as the AFC Women's Player of the Year, are also from BNU. They won honors for China in the Olympic Games and the world cup and contributed to the development of Chinese women's football.

Zhou Zuoyu Attends Launching Meeting of "Cultivating Integrative Thinking Talents - Joint Training Project of International High-end Talents in Asian Universities"

Article source: Office of International Exchange & Cooperation, Faculty of Geographical Science | Release date: 2022-01-18

n January 12, Beijing Normal University (BNU) held the launch meeting and the first senior management staff meeting of "Cultivating Integrative Thinking Talents - Joint Training Project of International High-end Talents in Asian Universities," the third phase of "Asian Campus" project. BNU was a new member of the project. One of the project's partners, BNU attended the meeting together with other members, namely Hiroshima University (Japan), Hankuk University of Foreign Studies, Universitas Pendidikan Indonesia, Kasetsart University (Thailand) and Changchun University. Vice president Zhou Zuoyu attended the meeting, and principals from Faculty of Geographical Science, Office of International Exchange & Cooperation and other units also



attended the meeting.

The meeting introduced the project's objectives, tasks, and future work plans, and clarified the roles and responsibilities of the partner universities. According to the project design, all participating universities

would give full play to their advantages, jointly commit to cultivating talents with integrated thinking through online courses and offline communication/exchange. The partner universities are supposed to hold annual management meetings in turn. Zhou delivered a speech on behalf of BNU. He briefly introduced the university's experience in participating in the second phase of the "Asian Campus" project and said that the third phase with the "3+X mode" had expanded the scope of partners, which would be more conducive to promoting international talent cultivation and effectively expanding the cooperation channels among partner universities. BNU would give full play to its advantages in geography, education, and other disciplines, and work side by side with other partner universities to promote the smooth development of the project,

In November 2021, the "Cultivating Integrative Thinking Talents - Joint Training Project of International High-end Talents in Asian Universities," was successfully approved as the third phase of the "Asian Campus" project. It was applied jointly by BNU, Changchun University, Hiroshima University (Japan), Hankuk University of Foreign Studies, Universitas Pendidikan Indonesia, and Kasetsart University (Thailand). After the launching meeting, BNU will focus on the project tasks with

Zhou said.





its Global Development Strategic Plan (2020-2025) in mind and leverage the strengths of preponderant disciplines to make long-term and short-term plans for the project. With earnest implementation, the project will promote student exchanges among Asian universities and support to achieve the United Nations Sustainable Development Goals.

The Award Ceremony of the 6th China VR/AR Creation Contest Was Held in the Virtual Venue of Metavers

Article source: School of Journalism and Communication | Release date: 2022-01-12

n December 30, 2021, the award ceremony of the 6th China VR / AR Creation Contest was held in the Metaverse virtual venue, which is the first award ceremony held in the Metaverse space in China. The contest is hosted by the School of Journalism and Communication of BNU, China Network Audiovisual Program Service Association, People's Video, and Digital Creative Media Research Center. And it carried out strategic cooperation with the Science and Technology Communication Center of China Association for Science and Technology, HTC VIVEPORT, VeeR VR, Kuaishou Panoramic Video, Canton Fair Advertising Company, KANDAO Technology, Xinhuanet Media Innovation Workshop, Beijing Magic AI Technology Co., Ltd., and Beijing Normal University Internet Development Research Institute.

The award ceremony was broadcast live on the platforms of Xinhua

News Agency, China VR/AR Creation Contest, Kuaishou account of KANDAO Technology, Bilibili account of School of Journalism and Communication of BNU, and other platforms. Nearly 200,000 people participated in the award ceremony through virtual avatars in person at the "Metaverse" venue or by watching live broadcasts online.

The Metaverse venue of the 6th China VR/AR Creation Contest Award Ceremony was built on an offshore platform full of technology and surreal scenes. The venue is equipped with a red-carpet area, a poster display area, a rest area, an awarding area, and a viewing area. Before the award ceremony, the guests entered the Metaverse through customized virtual avatars, walked on the red carpet at the venue, watched posters of award-



winning works, had face-to-face conversations with academics and industry leaders, and took group photos. At 14:30, the award ceremony of the 6th China VR/AR Creation Contest officially started, and all the guests gathered in the viewing area to watch the ceremony.

The contest opened in Shenzhen in May 2021, and several of large-scale offline screenings, VR creation workshops, and industry-academia forums were subsequently held. As of December 20, the organizing committee of the competition has received a total of 155 panoramic videos or VR/AR application works and 405 short video works from 24 units and individual creators in many countries. After three rounds of preliminary review, review, and final review in the selection process, 38 works were shortlisted for the final award.

The first prize was won by "See You Yesterday". Two works "A Hundred Years and a Life" and "Word on the Water" won the second prize. Three works of "The Maldives Above and Below the Sea", "Bayannaoer" and "Trace and Inheritance - Cultural Heritage Documentary" won the third prize. In addition, there are five special feature film units: the 100th anniversary of the founding of the CPC, the Rural Revitalization unit, the panoramic science, and technology unit, the visual



effect unit, and the Liangshan unit; The best VR entertainment, the best VR tourism, the best VR plot, the best VR animation, the best VR news, the best VR documentary, the best VR interaction and other creative individual award units, "Jinduo•annual Popularity Award" also have their attribution. The exhibition of awardwinning works in the competition will be launched simultaneously, and online spectator friends can watch it in real-time in Pico home online cinema through the head display.

During the award ceremony, the competition venue took the venue sky as the screen, displayed the fragments of the award-winning works on the hemispherical dome, presented the "virtual environment" constructed by the VR images taken by the authors of the award-winning works in an all-round way, and brought the guests into the shooting

scene with the super immersion and high interactive experience of "twodimensional universe". The guests traveled through the wonderful nights of the brilliantly lit Yu Garden, the vibrant northwest grassland pastures, the scorching lotus ponds in summer, and the simple and traditional ancient villages and towns... immersed in the contestants' lens to see the world. A number of strategic partner technology companies showcased the latest technological developments in the VR field.



BEIJING 2022 Olympic Winter Games

BNUers at Beijing 2022 Olympic Winter Games

Three Students from BNU Were Selected into Olympic Information Service for the Winter Olympic Games

Article source: School of Journalism and Communication | Release date: 2022-01-12

n the Winter Olympics, there are 10 college student reporters. They were selected by the International Olympic Committee and the Beijing Winter Olympic Organizing Committee from Peking University, Beijing Normal University and other universities to participate in the Olympic information service operation team established by Olympic Information Service (OIS), providing basic information services for journalists and broadcasters reporting the Beijing Winter Olympic Games around the world.

Li Xiuzhi, Wang Yashi and Shu Xin from Beijing Normal University have become college reporters with excellent performance. They shuttled between various Winter Olympic



venues, witnessed the sweat of Olympic athletes on the field, and disseminated information for the Winter Olympic Games at the first time.

In order to provide information services for the Winter Olympic Games, student journalists are required not only to make full

preparations before the game, but also to constantly update the latest information, to prepare for possible accidents on the field and interviews after the game. After the competition, the reporters need to wait for the athletes in the interview area for the first time. They need to prepare some targeted questions according to the Oh how they work so well together despiter relatively short partnership: "We have one coach guiding two groups and using the same training method, so we only need to work with our temperament to fit each other well"

OIS lx/way/kem/bl/sw

(The flash quote released by Li Xiuzhi and Wang Yashi reported the speech of Chinese curler Ling Zhi after China beat Australia)

competition situation.

The instant quotations submitted by the college student press groups in the official information system play an important role in the dissemination of the Winter Olympic Games and provide first-hand materials for the broadcast media all over the world. Therefore, after the interview, the press group needs to complete the writing of instant quotations as soon as possible on the premise of ensuring accuracy.

for media all over the world."

Wang Yashi, a 2020 Grade postgraduate student at the School of Foreign Languages and Literature of BNU, said: "One of my most exciting interviews was in Shougang Park, where I witnessed Gu Ailing win the championship of Women's Free ski Big Air. I followed up her interview and press conference. I was completely impressed by her efforts, self-confidence, courage to challenge, her soberness and openness in the interview, and her kindness and warmth to reporters and staff. From her interview, I collected many wonderful instant quotes and wrote them into the press conference highlights of the day. I am very happy that there is such an excellent and intelligent girl in our country, and I put her wonderful speeches into the Olympic information service system

Shu Xin, a 2019 Grade undergraduate at the School of Foreign Languages and Literature of BNU, mentioned: "Every day we worked at OIS is full of challenges and freshness. We would go to different competition venues to interview athletes in the mixed mining area. I still remember that my first interview was in the National Aquatics Center (Ice Cube). I was very nervous in the face of Curling Mixed Double athletes from Canada. However, I didn't expect that the interview was completed smoothly. The athletes answered my questions very patiently and kindly. With the help of OIS senior reporter, I finished my first flash quotes. When I saw my interview published, the inner sense of achievement was unspeakable."





Li Xiuzhi, a 2020 Grade postgraduate student at the Chinese Language and Culture College of BNU, said that when he got into the closedloop management and started working, he was both nervous and excited. Working in an all-English environment, interviewing international athletes and writing instant quotations made him nervous and worried about not capable of doing the job. He was also excited to be able to fight side by side with the excellent journalists of the Olympic Broadcasting Company and go to different venues to interview the excellent athletes of various countries, which would undoubtedly greatly broaden his horizons and become an extremely valuable life experience.



Look! BNUers at the Winter Olympics Opening Ceremony!

Editor: XU Zihan | Release date: 2022-02-06

n the evening of February 4, the opening ceremony of the 24th Winter Olympics (Beijing) was held at the National Stadium. President Xi Jinping attended the ceremony and announced the opening of the Winter Olympics. The Chinese civilization and the Olympics have once again joined hands to play a magnificent cadenza of unity, peace and friendship for all mankind.

At the opening ceremony of the Beijing 2022 Winter Olympics, the placard carriers were responsible for the athlete's parade entrance ceremony. The team consisted of about 110 female college students from 10 universities in the capital city. They wore in Chinesepainting-style costumes with ice and snow patterns, and small hats with traditional tiger head patterns from Hebei folk, holding placards of delegations from various countries and regions to lead the athletes into the stadium. Eight BNUers served in this session that attracts the world's attention.







The selection of the placard carriers for the Winter Olympics Opening Ceremony launched in October 2021, after 4 months of intensive training and rigorous selection, eight BNUers, Deng Haoyi, Chen Yan'nan, Zhang Yihan, Zhan Shengnian, Guo Siyu, Zhao Yifan, Yu Yiming and Gao Yishan were respectively responsible for the delegations of Uzbekistan, Pakistan, Belarus, Romania, Thailand, Chile, Mongolia and Morocco. In the face of the prolonging epidemic, the low temperature and heavy training, the 8 girls from BNU completed the 125-day training task, and the average cumulative training time per capita exceeded 500 hours.



As the national flag was passed, a little boy stood under the flagpole and played affectionately My Motherland and Me on a trumpet. The trumpeter Zhu De'en is from the Experimental Primary School of Beijing Normal University. "Concerning child actors, the general director first requires high professionality, and then a relatively early age." Zhang Sun, director of the Dance Department of BNU said, "The innocence of the child, the expression of his serious performance, and the state revealed in his eyes are all cherished by adults."



In the warm-up performance before the opening ceremony, 1365 ordinary people from schools, communities and kindergartens jointly created a marching square dance. When the opening song Jasmine started, students poured into the runway from both sides. Students from the High School Affiliated to Beijing Normal University wore white cotton vests with hand-sewn snowflakes and carefully pasted bright

diamonds. The costumes were tailored out of their training clothes.

Zhang Sun, director of the Dance Department of the School of Arts and Communication BNU, served as the choreographer of the opening ceremony of the Beijing 2022 Winter Olympics, whose team mainly undertook all the way from the countdown to the athletes' entrance.



BNU International Student Volunteers Have Taken up Their Posts in **Shijingshan District**

Article source: Beijing Daily | Release date: 2022-02-18

n February 15, in front of the city volunteer service station in the South Gate Square of Shijingshan Amusement Park, BNU international student volunteers from Bulgaria and Afghanistan performed the Winter

Olympic hand dance "Together for a Shared Future" along with Winter Olympic city volunteers in Shijingshan District to send blessings for the Winter Olympic Games and celebrate the Lantern Festival together.



Among the volunteers, Li Jinming from Bulgaria is the one with the most brilliant smile. He is a junior majoring in the Chinese language from BNU. "Today is my first day on duty. I have been looking forward to this day for a long time. I want to do a good job in translation services for the Beijing Winter Olympics, so I signed up as a volunteer for the first time. Now I come to the expected post. I enjoy working here and I am honored to contribute to Beijing 2022." With a high nose and deep eye sockets, Li Jinming speaks fluent Chinese.

Li Jinming has long been interested in China's long history and culture. He told reporters that his Chinese name was carefully studied when he first came to China. "Li" comes from his favorite Kung Fu star Bruce Lee, "Jin" is the Chinese translation of his Bulgarian name. He also added the word "Ming" to his name for his outgoing and talkative personality.

"Some tourists come to us today to ask if they can get Bing Dwen Dwen in Shijingshan amusement park. I told them that Bing Dwen Dwen is temporarily out of stock





and can be ordered online or in official stores. They took group photos with me." Li Jinming said, "I can speak English, Bulgarian, and Chinese. Bulgaria has also sent a delegation to the Winter Olympics. I think I can give full play to my language advantages and make more contributions to the Winter Olympics."

Another volunteer from Afghanistan, Wang Ping, is an alumnus of Li Jinming and a firstyear graduate student majoring



in Business Management at BNU. Influenced by Jackie Chan and Jet Li's films since he was a child, Wang Ping is full of curiosity about Chinese Kung Fu, so after he was admitted to the Confucius Institute at Kabul University in the local college entrance examination, he applied to come to China. He first studied Chinese in Taiyuan University of technology for four years, and then applied to Beijing Normal University for postgraduate study.

"My mother tongue is Persian. Although Chinese is very different from Persian, I don't think it's difficult to learn Chinese except pronunciation." Wang Ping said, "signing up for the volunteer service of the Winter Olympics this time is a good opportunity to exercise myself. I can also speak English and Pashto, and I will do my best whenever I need to."

"Little Snowflakes": Winter Olympics Volunteers from **Beijing Normal University**

Release date: 2022-02-15



n February 4, the Beijing 2022 Winter Olympic Games opened grandly. The Winter Olympic volunteer team composed of more than 300 teachers and students of BNU is stationed in more than 20 areas of National Speed Skating Oval, National Stadium, Wukesong Sports Center, National Snowmobile and Sled Center and other venues, providing volunteer services and contributing a strong force to the orderly operation of events and activities.

Hou Jiawen, a Winter Olympics volunteer of BNU and a student from Taiwan, and Gan Kunxia, a student from Macao, were interviewed by Guangming.com. Hou said, "although this Spring Festival we didn't go home to reunite with our family, various new-year-activities in the volunteer station make this

Spring Festival no longer lonely". China Youth Daily also released the interview video of Hou Jiawen and Gan Kunxia on Weibo. Gan mentioned that through this participation of the Winter Olympics, she felt the strong national strength of China and was deeply proud of the country.

Li Zhiyi, a volunteer from BNU, wrote an article recording her one-day work trip as a volunteer in the field of event service business. The article was launched as one of the series of reports on "the post-00s generation: I'm at the Winter Olympics" on China.com.

Mo Yanlin, a Winter Olympic volunteer of BNU, was invited to participate in the recording of the Winter Olympic special program of CCTV variety channel, in which

she vividly expressed her confidence and determination to participate in the volunteer service of the Winter Olympic Games.

There are also a group of volunteers who stuck to the rear, strove to create a warm environment for volunteers and provided strong backing for them with close care. On February 7, Guangming Daily reported the





volunteers celebrate the Spring Festival and devote themselves to voluntary service in a positive spirit.

With full enthusiasm and professional quality, the volunteers from BNU

story of Mr. Li Xiwen from BNU. Li Xiwen, who is the operating manager of the voluntary team of the National Speed Skating Oval for the 2022 Winter Olympic Games in Beijing and was a volunteer of Beijing 2008, planned and organized a series of interactive and interesting activities in order to let 601 Winter Olympic



AP: Winter Olympics Volunteer from BNU

Article source: Associated Press | Release date: 2022-02-12



he Chinese government, in hosting the Winter Olympics, has actively promoted winter sports, and that has successfully spread to some of

contributed their youth strength to hosting a "wonderful, extraordinary and excellent" Olympic games. It is the "little snowflakes" that makes the Olympic spirit bloom warmly at the Winter Olympic Games.

its population. Even if the Olympics are being held with strict COVID-19 prevention measures, there was still a festive air in the capital city. At the Winter Olympics Culture Plaza in Beijing, neighborhood dance troupes performed as families gathered to join in the excitement.

Much of the event was staffed by volunteers like Zhang Xinrui, a senior from the School of Philosophy, Beijing Normal University. "The Winter Olympics are a grand international festival. Being able to participate in this as a server and a volunteer is a hugely important thing for me as a college student, and even in my life." she told the Associated Press.

BNU Prof. Zhou Haitao Participated in the Beijing 2022 Winter Olympics Torch Relay

Article source: Faculty of Education | Release date: 2022-02-05

he 2022 Beijing Winter Olympics Torch Relay was held from February 2 to 4 in Beijing, Yanqing and Zhangjiakou. At about 9:00 a.m. on Feb. 2, the Launch Ceremony of the Beijing Winter Olympic Torch Relay was held in Beijing Olympic Forest Park. After the ceremony, the Winter Olympic Torch Relay officially began!

The No. 113 torchbearer, Professor Zhou Haitao, Dean of the Institute of Higher Education of the Faculty of Education (BNU) participated in the torch relay in Beijing Winter Olympic Park on February 2.

It is reported that the 2022 Beijing Winter Olympics has a total of about 1,200 torchbearers, including advanced model representatives around China, well-known personalities from all walks of life such as science, education, culture and health, as well as international friends from more than 20 countries and regions. As a wellknown scholar in China's education sphere, Zhou was elected as the



torchbearer of the 2022 Beijing Winter Olympics and was invited to participate in the torch relay.

Story of BNU Volunteer at Beijing 2022 Olympic Winter Games

he Beijing 2022 Winter Olympic Games attracted attention all over the world. In March 2020, the global volunteer recruit began. A total of 4,166 BNU students applied and over 300 teachers and students were accepted after rounds of selection and training. The BNU volunteer group has successfully completed their work. During the Winter Olympic Games and Paralympic Games, they offered more than 20 kinds of services of different fields in four Olympic venues, including the National Speed Skating Oval, the National Stadium, Wukesong Sports Center and the National Sliding Centre, showing the elegant spirit of BNU to the world.

Volunteers at the National Speed Skating Oval



he National Speed Skating Oval, also known as the "Ice Ribbon", is the only newly built ice-sports venue. Together with the "Bird's Nest" and the "Water Cube", they form the landmark building complex of the city to host both the Summer and Winter Olympic Games. The Ice Ribbon, the first speed skating venue in history of the Winter Olympics to use carbon dioxide as refrigerant, will serve as the speed skating venue. In the Ice Ribbon, 14 gold medals will be up for grabs, making it the venue holding the most medals during a Winter Olympic Games.

According to the unified arrangement of the Beijing 2022 Winter Olympic Organizing Committee and Beijing Municipal Party Committee, BNU volunteers were **mainly** at service in the National Speed Skating Oval (the Ice Ribbon) during the Beijing 2022 Winter Olympic and Paralympic Games. At the beginning of this year, BNU has sent **two teachers** with the Youth League Committee to the venue to work full-time on volunteer issues. During the Games, **over 270** volunteers served in more than 10 fields in the venue, such as event service, media operation, medical service, and catering service.

FIELD 1 Ticket checking

Zhang Xiaodan

Event Volunteer Service (EVS) Enrollment year: 2020, Undergraduate, Faculty of Geographical Science



An EVS volunteer, I was in charge of ticket checking. At the night of February 8, a special incident made my heartbeat faster. I was at the exit of the stadium guiding the spectator to leave, when a little girl and her mother came out together. The girl saw the red and blue baton in my hand and felt curious, so she pointed at it and called her mother. The childish and innocent voice was full of curiosity and excitement. When I heard that, I bent down and waved to her, making a finger heart. She also waved to me under the guidance of her mother and said: "Thank you, goodbye!" I think, maybe such a simple interaction would leave a piece of warm memory for her, and maybe she would become curious about volunteering in the future and join the big family of volunteers as well.

At that moment, I truly felt the significance of volunteers. We are just like enthusiastic falling snow melted by the earth, surrounding the sweet winter dream and warming the spring buds. That moment, snow reflected onto the starry sky, representing a splendid landscape. In the future, I will continue to serve every spectator with full enthusiasm. I would like to be a piece of warm-hearted snowflake, illuminating the sky and earth with my dreams and bringing warmth to everyone.

FIELD 2

Traffic control

-Please show your certificate, thank you-

/0207 16:55 146/ "That moment, my heart rate per minute reached 146"

Zhou Ming

Event Volunteer Service (EVS) Enrollment year: 2018, Undergraduate, Faculty of Psychology



In the Beijing 2022 Winter Olympic Games, I was responsible for the volunteer service of passage control section. My routine was to guard at some special points and check the documents of people entering and exiting. I was located at the southern end of the stadium having little contact with the spectator. So, I would be very excited when I could communicate with them.

What impressed me most was one interaction between the spectator and me on the afternoon of February 7. Some spectators were taking photos in front of an indoor decorative scenery zone not far from me. Holding clothes and many other objects in their hands, they were not very convenient to take pictures. At that time, I was not busy at my post, so I took the initiative to help them carry things. Then I received their warm and friendly thanks. This kind of communication made me very excited and happy.

Although it was a minor matter, it gave me sense of achievement by helping others. So this is my "touching moment."

/0210 18:15 142/

"That moment, my heart rate per minute reached 142"

Zhang Zehao

Event Volunteer Service (EVS) Enrollment year: 2019, Undergraduate, Astronomy Department

The "Pin" culture of the Olympics has always been a cool way to communicate off the track. After having the honor to work as a volunteer, I pinned a lot of badges on my work card band, especially Bing Dwen Dwen (after all, no one can say no to such a cute Bing Dwen Dwen). Every day was happy bringing "Dwen" to the guard with me, my heart beating moment was also closely related to Bing Dwen Dwen.



When I was at work, the spectator passed by would stare at my work card band and express admiration. Some people even wanted to take a picture of my badges, saying, "Wow, what a cute curling Bing Dwen Dwen!" "How nice these badges are!" Although I knew that all the praise was for the charmingly cute Bing Dwen Dwen, I still felt very happy to have such interactions, because I experienced the "enchanted moments" that were exclusive to me and Bing Dwen Dwen.

FIELD 3

- Excuse me, may I help you?-

/0210 19:10 136/

"That moment, my heart rate per minute reached 136"

Chai Jiaqi

Event Volunteer Service (EVS) Enrollment year: 2020, Postgraduate, Faculty of Education

During the Games, I served at the spectator information desk, providing venue operation and event information consultation services by

answering the spectators' questions. I also did other work such as posting lost and found information. From the pre-job simulation to formal service providing, I became familiar with the spectators' questions. We volunteers kept practicing just to offer professional services with a warm smile to every spectator who came to watch the games.



During the night on February 10, when many games were ongoing, I felt very happy and excited every time I solved the spectators' problems. That was my "enchanted moment."

As the "name card" of the event services, we volunteers will strive for more excellence, patience, and enthusiasm to provide better services, to make the name card shine like gold!

FIELD 4

Entry guard

-Please wear the mask properly and enter the venue orderly-

/0210 20:55 132/ "That moment, my heart rate per minute reached 132"

Huang Yujie

Event Volunteer Service (EVS) Enrollment year: 2020, Undergraduate, School of Environment



At 8:55 on the night of February 10, I found that one of the spectators did not wear a mask properly. Before he entered the spectator stand, we timely reminded him.

At that moment, my heart rate went straight up to 132 per minute. While regular epidemic prevention and control measures are being implemented, all spectators should comply with related requirements in sports venues to jointly contribute to the safety of the Winter Olympics. We will provide more detailed services to make everyone feel warm and safe.

/0208 18:00 126/

"That moment, my heart rate per minute reached 126"

Li Qinshuang

Event Volunteer Service (EVS) Enrollment year: 2019, Undergraduate, School of Chinese Language and Literature

When I saw the spectators, my heart would beat faster. I needed to silently remind myself to greet the spectators with a smile while helping them confirm seat numbers and distribute game-watching supplies.

Sometimes I saw people being late, running in a hurry. I would be seized with anxiety, silently. Being increasingly familiar with my jobs, I



began to discuss with my work partners how to better convey our enthusiasm to the spectator. I hope our service could make the spectator feel the most friendly and harmonious atmosphere of the Winter Olympics!

FIELD 5

Spectator stand guide

-Please notice that your seat is at the second floor of the W6 Stand-

/0208 16:35 143/

"That moment, my heart rate per minute reached 143"

Lou Chenxuan

Event Volunteer Service (EVS) Enrollment year: 2018, Undergraduate, Department of Physics



As a volunteer of spectator stand guide service, I witnessed the birth of many Olympic records and the excitement and enthusiasm of the spectators, which were my "heart-beating moments."

When the members of the Chinese speed skating team were on the ice, everyone spared no effort to show their passion. Their encouraging applause served as the source of motivation for the athletes to keep competing in the most critical moments. I was deeply impressed and moved.

Off the racing track, I was also deeply impressed by the well-qualified behaviors of the spectators. They strictly followed the epidemic prevention regulations and actively adopted volunteers' guide. Everyone in the venue, including the athletes, staff members, volunteers, and spectators, took the initiative to strictly abide by the regulations, thus guaranteed the success of the Winter Olympics amid epidemic.

In the following competitions, I hope that everything goes well with the work of all staff members and volunteers. Wish all athletes exceed themselves to achieve their personal best.

/0207 16:25 129/

"That moment, my heart rate per minute reached 129"

Jin Xuanyi

Event Volunteer Service (EVS) Enrollment year: 2019, Undergraduate, Faculty of Geographical Science

New miracles were seen over the past a few days in the "Ice Ribbon," showing to the whole world "the most smooth ice" and the most excellent athletes.

Guiding the spectators to their seats was one of my jobs as a spectator stand guide. On February 7, I asked a woman about her seat number to guide her to the seat. She thanked me and asked which university I was from. When I said BNU,



she said it was nice with a smile.

I had mixed feelings of nervousness, joy and pride, which made my heart beat faster. I worked hard, and my university was approved by others. I was proud about it. In the future, I will always stay true to my mission and treat everyone with even higher spirits.

FIELD 6

Operation support

-Here're your game-watching supplies, please keep them well-

/0208 1705 139/ "That moment, my heart rate per minute reached 139"

Li Xiaojing

Event Volunteer Service (EVS) Enrollment year: 2020, Postgraduate, School of History

As an EVS volunteer involved in operation support, we do not need to directly interact with the spectators. We are more like "housekeepers" or "recorders." We have experienced many exciting moments behind the stage.

As "housekeepers", we distribute supplies

needed in daily work to all volunteers and make their work more convenient. We prepare the hand flags and game-watching glasses for spectators. These supplies can help promote the spectators experience and make the atmosphere in the venue more active.

As "recorders", we take pictures of volunteers at work interacting with spectators, to capture their precious memories for them.



RATE MAX

Winning moment

/0212 17:45 174/ "This is the moment when my heart beat the fastest"



Chinese speed skater Gao Tingyu became the first Chinese male athlete to win a speed skating gold medal at the Beijing 2022 Winter Olympic Games with a new record of 34.32 seconds in the men's 500m speed skating final at the "Ice Ribbon" on February 12. This moment has also become

the heartbeat moment of all the volunteers of the National Speed Skating Oval!



Wang Qi

technical service volunteer Student affairs assistant for students enrolled in 2020, School of Artificial Intelligence



As a technical service volunteer, I worked as a timing and scoring assistant. As a BNU teacher, my work included reporting the health monitoring results of more than 80 BNU volunteers and teachers and issuing work tips. The busy and fulfilling days here have gained me great experience and growth. The opening ceremony of the Winter Olympic Games is approaching. I hope everything goes well and wish you all a Happy New Year!

I always remember IOC President Bach's encouragement to the volunteers at the opening ceremony: "The smile in your eyes warms our hearts." These words are kept in my mind as the motto for my service. I quickly memorized the clothes colors and patterns of the athletes from different countries, repeatedly practiced the pronunciation of commonly used expressions, and carefully modify my manners, to better serve the athletes. Although our jobs face difficulties in practical work, the teachers in charge would take care of us and the athletes would smile at us in return. They are the biggest encouragement to me. The Games have been halfway to end, and I will do my best to serve as "smiling eyes" as IOC President Bach said, and showcase the elegant demeanor of Chinese youth on the world stage!

Pan Xingyu

media operation volunteer



The night before I arrived at the venue, the media operation manager and teachers in charge said in the WeChat work group that they would meet the volunteers at the gate of the National Speed Skating Oval. I was so looking forward to joining the volunteer team!

Entering the National Speed Skating Oval for the first time, I was reminded of the Dunhuang frescoes. The colorful ribbons of flying Apsaras formed a complex of primitive and modern architecture styles. We volunteers in different colored uniforms are just like the ribbons. We are connected together with our joint efforts to contribute to the success of the Winter Olympics! I am also looking forward to making achievements in the volunteer work!

Guo Tongze

medical service volunteer



Public health service assistants at the National Speed Skating Oval, we went to the venue by bus at 6 am every morning. We were the earliest at work, since we were supposed to check the epidemic prevention information of people whoever enters the venue. As a result, we were working at the first checkpoint of the venue's epidemic prevention. Recently, I have been keeping regular hours in daily life with three meals a day and exercises after meals. We go to work and return at a regular time. Also, I enjoyed the beautiful scene of "the Ice Ribbon" in snow. I hope all the volunteers can take good care of themselves. Let's work hard together!

Zhang Kexin

catering service volunteer



With friendly and patient training and guidance of the catering service manager and teachers, we got familiar with the work environment of the restaurant and our jobs at the venue. Catering is a daily routine, which is quite essential. From the first day the venue opens until the last competition ends, the catering service team is supposed to provide an orderly and warm dining environment for everyone and ensure that each meal is provided on time. When I serve in the restaurant, it is my greatest pleasure to see people's satisfied smile after a good meal.

Ma Wanting

Event Volunteer Service (EVS)



I served as a volunteer during the "Experience Beijing" Speed Skating China Open. Once again, I came to the National Speed Skating Oval to become a volunteer for the Beijing 2022 Winter Olympic Games. Seeing the brand-new "Ice ribbon", I was very excited, but also a little nervous. On the first day of volunteer work, we visited the venue, got familiar with the layout and our working stands. I also noticed many changes in the venue. With the concerted efforts of our fellow volunteers, the "base" of our work has been built up bit by bit. The future is long and promising. Go for it, BNU Winter Olympics volunteers!

Zhou Chi

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence

"Excuse me, please show your intercom, thank you!"



"Excuse me, please take off your Bluetooth headset. Bluetooth equipment and WiFi hotspot are not allowed in the venue, thank you for your cooperation!"

This is my work routine. I mainly cooperated with security personnel to check all carry-on wireless equipment to be brought into the venue, to prevent unreported equipment from interfering with the professional wireless equipment, such as electric timer and scorer in the stadium.

At the beginning, we were inexperienced and a little awkward about the volunteer work. With rounds of training sessions and practical experiences, we became increasingly familiar with our work, and our professional skills were further sharpened. In addition to the hard work, my fellow volunteer workmates also brought us a lot of joy, making me feel the warmth of a big family on the occasion of the New Year. I am fortunate to be able to put my expertise into practice; I am proud to serve my country!

Wang Zichen

Enrollment year: 2019, Undergraduate, School of Artificial Intelligence

I was greatly impressed by the well-knit operation system and clear division of labor at the Winter Olympic venues. There is a saying that a building is not made of a single wood, and the vast sea is not formed by a single river. I have been increasingly feeling that I work as an insignificant but crucial cog in the operation of the venue. I was amazed at what I had seen in the Winter Olympics. I am proud of my country, and it is beyond words. Also, I am deeply aware of the value of long-time perseverance in my volunteer work.



Ordinary routine engenders great things, and noble spirits are seen in the details. Each volunteer is irreplaceable and indispensable, performing due duties on their own posts. Through hard work, we have created a great Olympic Games, which is the glory of all Chinese people.

Zhang Ziyue

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



How fortunate to be born in such a good time. We have witnessed the first Winter Olympics in China. Also, we see Beijing holding both the Summer and Winter Olympic Games. We experience by ourselves the prosperity of our motherland and the closeness of China and the world. Every day, sitting on the shuttle bus, walking in the National Speed Skating Oval, even watching the afterglow and sunset, I always think like that.

I hope that all athletes can compete at a higher level under our service, and friends from all over the world can sense the warmth during their stay here because of our enthusiasm. Just like The Song of Snow Dragon goes: "Coming to the city which held both Olympics, you will be deeply impressed by Chinese people's great enthusiasm."

new scores again and again. "Once in a lifetime, a memory cherished forever." I believe, this is a valuable volunteer experience in my life. I will always keep in mind the affirmation I got and the growth I gained.

Li Chengyu

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



The experience of volunteering in the "Ice Ribbon" will be a precious memory of my life. My friends and I took care of each other and worked together to accomplish the ordinary but interesting volunteering work. We have witnessed athletes challenge themselves with maximum speed and breaking records one after another. We have witnessed spectators cheering for their countries' athletes and paying their utmost respect to those who broke records.

During the Olympic Games, I truly understood the essence of the Olympic motto "Faster, Higher, Stronger - Together."

Zhang Ruixin

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence

From spring to autumn and then to winter, it was



the third time for me to serve as a volunteer at the "Ice Ribbon." Entering the closed-loop managed venue, my position also changed. During the Winter Olympic Games, my job required me to communicate with foreign experts, so I was very nervous at the beginning. While constantly communicating and getting along with each other, I gradually adapted to the environment, completed my work well, and became friends with the teachers I worked with. Being a volunteer, I gradually realized that we were not simply doing some work at the venue, but also showcasing the noble spirits of Chinese youth through delivering standard service. In the rest of time, I will try my best to continue to do a good job and pass on China's strength to the world.

Mou Haonan

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



As a volunteer assisting video playback for the chief judge, what impressed me most was that the judges gathered around the computer screen to repeatedly watch the video replay. At the same time they would

Liu Zhiyi

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



This is my third time volunteering at the National Speed Skating Oval. The first time I was in a "red vest", then in a "black vest", and this time people call us "Smurfs" because we are in blue suits. During my volunteer work, I witnessed a 49-year-old German veteran compete in his eighth Winter Olympics and a Swedish athlete break his own world record. Also, I was impressed by the friendship of the athletes, who would shake hands and hug each other when they finish competing.

Volunteer service allows me to take a close encounter with the noble spirits of persistence, exceeding oneself, and international friendship. I am also impressed by the breakthrough of ice making technology and the strong scientific and technological power of our motherland. The technology served as a great support of the "Ice Ribbon," where athletes competed and set have a fierce discussion on the performance of the athletes, which was serious and rigorous, ensuring the fairness and justice of the Olympic Games. Athletes' every move was captured by multiple cameras and finally presented on the computer screen in front of me. The athletes competed with every effort on the ice, who would get rather excited when succeed and shed tears of regret when errors happened. I was impressed by both occasions, since they both revealed the charm of racing sports. When a new record was set, the whole stadium would become boiling with excitement. It was quite lucky for me to be right there to witness all. It has to be one of my most cherished memories.

Jiang Tong

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



During the volunteer service, we integrated our enthusiasm into every move and expressed our sincerity to athletes from all over the world. I felt that it was not easy to host such a grand event, but with the smooth cooperation among all departments and the mutual support and help among staff members and volunteers, the Winter Olympic Games have been a complete success due to our joint efforts.

Liu Jiaqi

Technical service volunteer Enrollment year: 2019, Undergraduate, School of Artificial Intelligence



Being a Winter Olympic volunteer was a precious and unforgettable experience for me. I witnessed the setting of new Olympic and world records, the increasing friendship between volunteers and my own growth. In the coming days, I will continue to work hard to be a "burning snowflake," to better serve the Olympics with my warm heart! the three jobs that successfully delivered the antidoping escort service. We witnessed new Olympic records being made, but we had to stay with the athletes for hours when our feet got sore. We could personally deliver the gifts prepared by the checkpoint to the world champions, but we also have to put up with thick protective suits and even swelling hands soaked in our own sweat. We had the honor to showcase the spirits of Chinese volunteers in front of the global media, but sometimes we were not able to be in the camera since our work was special. With competitions successfully concluded, we are increasingly familiar with the anti-doping work. We are also more confident that our job will continue to be a success in the following competitions!

Zhang Rui

Anti-doping volunteer Enrollment year: 2019, Undergraduate, Law School

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Anti-doping volunteers are more special compared with other volunteers. The job needs more professionalism, and volunteers need to learn more. However, it makes us feel more involved! Despite the pressure and challenges at work, everyone did not shrink back, but actively participated in the training and work and focused on improving our own capabilities. Also, we quickly formed a team with strong cohesion. Every time we "went out to battle," we "returned in triumph." Although occasionally problems happened, we could quickly sum up the experience, and did a better job next time! I believe that we can do a good job in doping-detection escort service, welcome the athletes from all over the world with a professional attitude, play the due roles as BNU students during the Games, and showcase the spirits of Chinese volunteers.

Wei Min

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, Business School



We are the first batch of staff members to arrive in the venue every day, to check the body temperature for all people entering the venue. Also, we have to stay late until the venue closes. This is how we epidemic prevention volunteers work at the National Speed Skating Oval. Temperature checking, nucleic acid test result verification and uploading monitoring data are all our routines. We work meticulously ensure the strict epidemic prevention regulation. We get up early and work late, despite all the hardship, which is our unremitting choice when facing arduous tasks. As the league branch secretary for epidemic prevention sector, I am willing to take the responsibility of making overall scheduling and shuttle bus organization. We are doing our best to ensure the safety of the "Ice Ribbon" and support the world-renowned grand winter sports event to gain a final success!

Guan Wendi

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, School of Chinese Language and Literature

Xu Jiaxin

Anti-doping volunteer Enrollment year: 2018, Undergraduate, School of History



Anti-doping escort service was a job requiring meticulousness and passion. Our work included dispatching, notification and access control. Each job presented us with great challenges. Volunteers responsible for dispatching should be quick-minded; escorting volunteers should be quick in reaction, and access control volunteers are supposed to be enthusiastic and attentive. It is the cooperation of



Before the first rays of sunshine hits the earth in the morning and the "Ice Ribbon" is still shrouded in darkness, the first group of epidemic prevention volunteers is already on duty at the smart epidemic prevention robots, checking the temperature, nucleic acid test results and entering time. When night falls and the gorgeous light show appears on the characteristic surface of the outer wall of the "Ice Ribbon", the last group of epidemic prevention volunteers has just returned to their residence. While unpacking their bags, they share the news of the day with their partners. This is our daily routine. Shouldering a lot of hard work, we know very well that it allows neither negligence nor mistake. It requires us to uphold a high degree of seriousness and meticulousness, to build the first line of epidemic defense for the National Speed Skating Oval. It is precisely because of such awareness that every epidemic prevention volunteer has always worked hard at every shift. It is how we contribute to building a solid epidemic prevention barrier for the simple, safe and wonderful Winter Olympics Games with the strength of BNU students!

Cong Zhenyu

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, School of Mathematical Sciences

Getting to work before dawn and off work when night falls, we epidemic prevention volunteers basically



spent our days like that. We got up at five, gathered at six and went to the venue to be on duty at seven. When we were at the spot, we were excited to realize our dreams. However, we were also a little nervous, not knowing exactly what to do. However, with the help of the volunteer work manager, teachers at the venue and lovely security guards and inspectors, we soon got familiar with the whole testing process with the smart epidemic prevention robots, learned how to use the cross-connecting area, and clarified the matters needing attention during venue patrol. There is a saying that "we have to love something for no reason before we can do something with all efforts." I think the volunteer work is like that.

Bian Qingyang

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, School of Foreign Languages and Literature



I used to be an epidemic prevention volunteer for a while in October 2021. I did not expect to be a volunteer again during the Winter Olympic Games. I am from Hubei province, and people there received a lot of help during the epidemic. I am honored to have the opportunity to contribute to the epidemic prevention work for the Winter Olympics. We are the first volunteers to come to work every day. Although it is cold in the morning, we still do our work with great enthusiasm. Epidemic prevention is a top priority, and we are deeply aware of its importance. Our goal and direction are to do our best to contribute to the success of the Winter Olympic Games.

Zhao Rui

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, Faculty of Psychology



During the 17 days as a volunteer, the most impressive words for me are "smile" and "spring."

Although the smiles on our faces are covered by masks, we can make up for it with a smile from the heart. I take the initiative to say hello to people passing by my post and help them solve their problems. Standing next to the epidemic prevention machine every day, I can meet workers in all kinds of positions and many spectators brimming with joy. Everyone is so lovely.

Spring arrives with the Winter Olympics. The opening ceremony of the Winter Olympics also brought the spring days. The weather is getting warmer; the sunshine is getting softer; the days are getting longer. When we are on the morning shift, we can gradually see the sun day by day.

Various competitions of the Winter Olympic Games have gradually started. I hope to witness and participate in this magnificent event with my friends this mild spring.

Guo Tongze

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, School of Arts & Communication



After more than two weeks, we have been familiar with the post arrangement and work schedule. Although we are very busy, the communication with staff members, fellow students, and teachers makes me feel that it is an honor and a responsibility to work at the "Ice ribbon." I hope that we can all stay healthy in the future. Together for a Shared Future!

Zhao Gaoyang

Epidemic prevention volunteer Enrollment year: 2019, Undergraduate, School of Arts & Communication



As an epidemic prevention volunteer, my job is to check the staff members. It requires me and my fellow workers to arrive at our posts before everyone else. Although it is hard, we have a sense of achievement. During the Games, we would also enter the stands to remind the spectator of following the epidemic prevention regulations. In addition, the breakfast in the National Speed Skating Oval is very tasty, and the volunteer home makes me feel warm. I hope to work together with all the other volunteers for the rest of time during the Winter Olympic Games.

Volunteers at the National Indoor Stadium



s one of the competition venues for the Beijing 2008 Olympic and Paralympic Games, the National Indoor Stadium used to host sports events including gymnastics, and trampoline. After renovation, it will hold all men's ice hockey competitions and part of women's ice hockey competitions of the Beijing 2022 Winter Olympic Games, and all ice hockey competitions of the Winter Paralympic Games. In addition to ice hockey, the stadium can also carry out other winter sports events including figure skating and short track speed skating. The venue is multi-functional and can be transformed to carry out summer sports events.

During this Winter Olympic Games, BNU sent 14 volunteers to the National Indoor Stadium for anti-doping services.

Wang Ziyuan

anti-doping volunteer



Beijing 2022 Winter Olympic Games, ready to go! The world is looking to China, and China is ready. Fireworks will once again explode over the Bird's Nest, and China will once again be lit by the Olympic flame. When I walked into the National Indoor Stadium with excitement, my eyes were filled with tears and I couldn't help thinking how lucky I am to be born in China. I will take the volunteer work seriously and do my best to contribute to the success of the Winter Olympic Games.

Liu Linli

anti-doping volunteer



The major job of anti-doping volunteers is to guide athletes to the doping test station after each competition. I am well aware of the heavy responsibility of the work. During training sessions, I have been carefully following the guidance of teachers, constantly getting more familiar with the work process, and carefully analyzing various potential problems of emergency. It is my honor to be a volunteer for the Beijing 2022 Winter Olympic Games. In the coming days, I will stay true to my original aspiration and keep my mission firmly in mind, to complete my volunteer work for the Games.

Qi Kangkang

anti-doping volunteer



With the Spring Festival approaching, we also ushered in the first day as an anti-doping volunteer. We were mainly responsible for the anti-doping escort service during the ice hockey competitions at the National Indoor Stadium. We have got familiar with the venue during the test matches in November, we were still full of excitement and curiosity to re-enter the venue. The manager led us to clean the working area carefully and informed us of the working process in detail. After a busy and fulfilling day, we were full of expectations for the following days!

Shi Jia

Anti-doping volunteer Enrollment year: 2018, Undergraduate, College of P.E. and Sports



Doping control is a serious and professional job. As an anti-doping test escort, I feel a great sense of responsibility. This is a completely unfamiliar field for me, so I need to devote more effort to training and work hard to learn relevant professional knowledge. We conducted the whole notification procedure drills 3–5 times a day, while the chief inspector would sometimes inform us of abnormal situations and let us deal with them, to achieve the effect of "drills." When I was serving as an escort volunteer, I found that the athletes from all different countries were very polite. For myself as a volunteer, every move and word were on behalf of our country. No matter when and where, I have to be strict with myself, show my spirits to the world, and win praise for my country by adding glory to the Winter Olympic Games!

Deng Yuting

Anti-doping volunteer Enrollment year: 2020, Postgraduate, College of P.E. and Sports



On behalf of BNU, 14 of us undertook the antidoping volunteer service in the National Indoor Stadium. Anti-doping tests are essential to fair competition. As one of the important links for the smooth development of the competition, this work requires strong professional competence and confidentiality awareness. Before the Games, we made full preparations, such as setting up the venue, getting familiar with the work process, learning how to deal with emergencies, and clarifying our responsibilities. During the Games, we always quickly do our jobs. We are well aware of our great responsibility, and every volunteer is striving to complete their tasks quickly and accurately. Also, they constantly improved their sense of service and responsibility in the whole service process. To maintain the fairness of the competition, we always complete every task carefully and seriously, providing better services for the athletes with full enthusiasm and a rigorous working attitude. Thus we can showcase the elegant demeanor of volunteers. I think this will be the best New Year gift we can give ourselves!

Volunteers at Wukesong Sports Centre



he Wukesong Sports Centre, which can switch between ice hockey and basketball fields in six hours, is the first arena in China to be able to host both kinds of professional sports events. The Wukesong Ice Sports Center was built following the ultralow energy architectural standard, which will be used as an ice hockey training center during the Beijing 2022 Winter Olympic Games. Its specially designed multicolored curtain wall system has given the arena a beautiful nickname of "Ice Flower."

During this Winter Olympic Games, BNU sent 12 volunteers to the Wukesong Sports Centre for anti-doping services.

Sun Lizhuo

anti-doping volunteer

In the first training session, we reviewed the layout of the Wukesong anti-doping control station, and also relearned with the



station manager and escort supervisor the matters needing attention when escorting athletes. Walking onto the stand, facing the competition field, every one of us unanimously praised the nice ice hockey field. When we came to the venue, seeing the five-star red flag hanging over the venue and recalling China's arduous journey of ice and snow sports, we felt rather excited. I wish the volunteer work and the Winter Olympics and Paralympics both great success!

Fang Sangdan

anti-doping volunteer



When I first arrived at the volunteer service workplace, I saw the tidy environment, learned the strict epidemic prevention process, met the friendly teachers, and received professional training. Thus I felt relieved with such a solid and friendly team supporting us volunteers. Stepping onto the competition field, I was impressed by the advanced ice rink and related technologies. It aroused a sense of responsibility and mission in my heart. I hope I can contribute to the successful holding of a "simple, safe and wonderful" Winter Olympic Games.

Sun Weizhuang

Anti-doping volunteer Enrollment year: 2020, Postgraduate, School of Foreign Languages and Literature



Anti-doping is a particularly important cause in sports because it is about clean medals and fair results. Our job is to inform the selected athletes to receive testing and take them to the checkpoint. It seems easy, but the actual work is much more complicated and laborious. Fortunately, the Winter Olympic Organizing Committee, our university, and the volunteer residence have provided a wealth of materials to support our work. The inspectors and training supervisors are kind and enthusiastic, ready to solve our problems. The fellow volunteers are very friendly. When there are difficult problems, we solve them together. Although tired, all of the above makes me happy and supports me to hold on. I believe that the days and nights spent working hard for the Winter Olympics with other fellow volunteers will be one of the most unforgettable memories in my life.

Zong Yucheng

Anti-doping volunteer Enrollment year: 2019, Undergraduate, School of Foreign Languages and Literature

It was the first time for me to serve as an anti-doping volunteer, and I had many feelings while benefiting a lot. I did feel stressed, but more often I was deeply touched. New challenges included communicating and interacting in English with foreign athletes. I am so moved by the teachers' guidance, the solid logistics support of our university, and the care and support from my family and friends. To maintain the fairness of the competition and the cleanness of the medals, we focused on standardizing the notification procedure of the anti-doping test and prepared several sets of emergency plans to ensure the standardization of the competition procedure. It is always a pleasure to greet a friend from afar, we represent the image of Chinese volunteers, and we should highlight the elegant demeanor of a big country and make athletes feel the authentic Olympic spirits.



Volunteers at National Sliding Centre



he National Sliding Centre is the competition venue for bobsleigh, luge, and skeleton competitions in the Beijing 2022 Winter Olympic Games. The venue has 16 curves with different angles and slopes. When finishing icemaking in October 2020, the Chinese national team settled in for training, making it the first competition venue for a national team to settle in for training before the Beijing 2022 Winter Olympic Games.

During this Winter Olympic Games, BNU sent 11 volunteers to the National Sliding Centre for media operation and rebroadcasting services.

Zhao Pengfei

media operation volunteer



Arriving at the competition zone in Yanging district, we saw the slide track of the National Sliding Centre, which is known as the "Snow Dragon." The spectacular track is about nearly two kilometers long, just like a white dragon entrenching in the mountains. In the evening with lights on, the track looks like a white ribbon inlaid among hills, perfectly integrating with the surrounding environment. I feel honored and responsible to be part of this remarkable event. As volunteers, we have the obligation and responsibility to deliver standard services. In the future, I will work hard together with my fellow team members, and strive to bring a simple, safe, and wonderful sports event to the world.

Zhang Manyu

media operation volunteer



Since the volunteer recruitment last year, I have been hearing about the grand and magnificent National Sliding Centre. Today, on the second day of my arrival, I finally came to the venue to see with my own eyes the "Snow Dragon." During the morning exploration activities, we walked up and down the mountain aside from the track, feeling that we were so close to the Winter Olympic Games. At the upcoming Winter Olympics, the National Sliding Centre, where we volunteer, will have ten gold medals, and we will witness that history. Looking forward to the Winter Olympics! Together for a Shared Future!

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The volunteers paired with 857 students from 12 primary and secondary schools in Guizhou province, Yunnan province, Inner Mongolia autonomous region, and Xinjiang Uygur autonomous region. They carried out four major activities themed "Welcome the Winter Olympics with sports", "Watch the Winter Olympics together", "Cloud Reading together" and "Spend an Olympic New Year together." The BNU students spent the winter holiday with children online from far away to promote the Olympic spirits, promoted ice and snow sports and popularized the Winter Olympics culture.



Students from Tianjiabing Minzu Middle School in Yulong county, Yunnan province send New Year blessings

In addition to the volunteers working in the frontline of the Winter Olympic Games, 624 BNU students participated in the activity of "Excellent BNUers × Winter Olympics, Together for Cloud Volunteer Education".



Volunteers and children make an appointment to do physical exercises and check in online

BNUers Empowered Beijing 2022 Olympic Winter Games

Ice and Snow Scientific Research: BNU Uses Hi-tech to Empower the Winter Olympics

Editor: XU Zihan | Release date: 2022-02-21

Prevention of natural disasters in the Winter Olympics area

he Winter Olympics are more susceptible to weather than the Summer Olympics. Only four of the past 23 Winter Olympics have not been postponed or canceled due to weather conditions.

The School of National Safety and Emergency Management of BNU, as the main supporting unit, participated in the special work of the first national comprehensive census of natural disaster risks for the Beijing Winter Olympics. 22 teachers and students of the school participated in the assessment, which lasted for 4 months, forming the Special Assessment Report of the First National Comprehensive Census of Natural Disaster Risks for the Winter Olympics. The report offered the Winter Olympic Organizing Committee the background risk information for relevant regions and provided data basis and technical support for the formulation and testing of disaster emergency response plans.



The Report has scientifically supported the risk management of the Winter Olympics region. The main authors of the report are Wang Ming, Liu Kai, Zhang Zhengtao, and Ni Xiaoyong of the School of National Safety and Emergency Management, Xu Yingjun, Zhang Hua, Wu Jidong, and Xu Wei of the Faculty of Geographical Science, and 15 graduate students participated in the writing.



Determination, monitoring and forecasting of snow quality on the Winter Olympic Snow Track

Ice and snow are the souls of the Winter Olympic Games, and snowmaking, snow preservation, and snow storage are the keys to ensuring ski competitions. Since October 2020, Associate Professor Yin Shuiqing of the Faculty of Geographical Science, together with experts in meteorology, ice, and snow management, has led graduate students to form a scientific research team. They undertook the research, development, and application of Judgment, Monitoring and Forecasting Technology for Snow Quality on the Winter Olympic Snow Track in the Science and Technology Winter Olympics key special project of the Ministry of Science and Technology (PRC)

In 15 months, the team has completed the research, development and online application of the first snow quality monitoring-forecastingjudgment integrated system of the snow track in China, referred to as the "Snow Protection System" of the Winter Olympics. On January 27, 2022, the Zhangjiakou Competition Zone, which is supported by the "Snow Protection System", formed the first special report of the Snow Risk Prediction During the Winter Olympic Games in the Zhangjiakou Competition Zone. The system directly provided professional decision-making support for the deployment of the Beijing Winter Olympic Organizing Committee and the management and maintenance of the snowfield.

Ecological protection and tracking evaluation of the Beijing Mountain Competition Zone of the Winter Olympics

The ecological protection and restoration for the construction of the Yanqing Competition Zone is the most important component of the Construction Project of the Beijing Winter Olympics. The School of Environment of BNU and other units jointly undertook the Project of Ecological Protection and Tracking Evaluation of the Beijing Mountain Competition Zone of the Winter Olympics.

Since 2018, Professors Yi Yujun, Li Chunhui, Li Yingxia, and Cui Baoshan of the School of Environment have analyzed and



evaluated the environmental sensitive areas such as the construction of the venues based on the environmental protection goals. They carried out a survey of the planning and design for the sponge competition area in the Winter Olympic Mountain Competition Zone and screened out the key technologies for ecological protection and restoration for the construction of the sponge competition area.

"To Our Dreamland of Ice" is Coming Soon as a Celebration of the Beijing 2022 Olympic Games

Article source: School of Chinese Language and Literature | Release date: 2022-02-04

n February 5th, "To Our Dreamland of Ice", a TV drama with the theme of Winter Olympic Games will be broadcast on seven channels: Beijing Satellite TV, Zhejiang Satellite TV, Jiangsu Satellite TV, Jilin Satellite TV, Hebei Satellite TV, Heilongjiang Satellite TV, and CCTV-8, and updated simultaneously in Youku, iqiyi and Tencent videos. Liang Zhenhua, professor of the School of Chinese Language and Literature of BNU, served as the chief screenwriter of the play.

The play has 36 episodes, creatively using the structure of two chapters, focusing on the two competitive events of "figure skating" and "short track speed skating". With realistic narrative techniques, it tells the process of three generations chasing the Winter Olympic dream and writes a history of intertwined personal destiny and national feelings. This play will be broadcast together with the Beijing 2022 Winter Olympic Games to jointly build the Olympic atmosphere.

During the creation of "To Our Dreamland of Ice", Professor Liang Zhenhua led the team to conduct extensive research, deeply study the history of the Winter Olympics, devote himself of the creation on solid materials and complete the script creation.



This play uses realistic artistic techniques to depict the dream chasing images of athletes sprinkling their youth and blood on the ice field; With deep humanistic care, the Olympic spirit in the development of the times will be presented from multiple angles and levels.

Liang mentioned that from 1980, when Chinese athletes went abroad for the first time to participate in the Winter Olympic Games, to 2022, when China welcomed visitors from all over the world in the name of the host, the 42-year road of China's Winter Olympic Games is vivid. The unprecedented development of sports in China, the glory and tears of athletes, and the dazzling Chinese flag on the podium will bloom in 2022. As the witness of this great moment, it is the creator's honor and mission to write stories and pay tribute to the Olympic spirit with humanistic strokes.

the screenwriters of "To Our Dreamland of Ice", is also an alumna of 2010 grade of the School of Chinese Language and Literature of BNU. It is reported that the team will also be responsible for the creation

of the image art film "Wu Fu Jin Ri (meaning "live up to today")" for the 120th anniversary of the founding of BNU. With the circulating images, the team will present the character and brilliance of BNU.



In addition, Hu Yating, one of



BNUer Composed Theme Song to Cheer for the Winter Olympic Athletes

Article source: School of Arts and Communication | Release date: 2022-01-31

ecently, the Beijing Winter Olympic Organizing Committee held the Third Release of Outstanding Music for the Beijing 2022 Winter Olympics and Paralympics. Composed by Hu Shuai, a teacher from the School of Arts and Communication of BNU, the song Mei Mei Yu Gong (meaning "beauty and harmony") was selected to the third batch of outstanding musical works for the Winter Olympics and was officially launched as a key song of the



Hu Shuai

Composer, musician; Master Tutor at the School of Arts and Communication, BNU; Executive Director of China Music Communication and Music Education Center, BNU



Music Director: Hu Shuai Lyrics: Ji Chuchen Composer: Hu Shuai Chengyu, Zhang Dan, Zhang Hao, etc International Students Choir

Winter Olympics on January 26.

Hu Shuai served as the music director for Mei Mei Yu Gong, and also undertook its composition, arrangement, and Chinese flute performance. The song adheres to the concept of "Lending a hand to

Winter Olympics key song Mei Mei Yu Gong

Singers: Sun Nan, Guan Mucun, Xu Jingjing, Jing Long, Jing Di, Zhang Yingxi, Cai

Chorus: BNU Experimental Primary School, BNU Asia-Pacific Experimental School &

consummate others' goal doubles satisfaction. Goals of self and others can be unified." It integrates various genres such as electronic, pop, world music and multiple musical styles such as bel canto, popular singing, ethnic style, children's voice, etc., and is led by the contemporary



BNU International students and students from BNU affiliated school

playing of traditional Chinese musical instruments, reflecting the spirit of creating a better future with all ethnic groups in the world.

Chen Ning, director of the Cultural Activities Department of the Beijing Winter Olympics Organizing Committee, said that excellent Winter Olympic music works should not only serve for the session but also lead the music creation of an era. These Winter Olympic music works contain excellent traditional Chinese culture, show the charm of China in the new era, and embody the spirit of mankind. They will form an important part of the memory and heritage of the Beijing Winter

Olympics and foster a strong atmosphere for its successful It is necessary to fully express the holding.

Hu has created two songs for the Winter Olympics. The other, Snow Olympics, took first place among the outstanding songs in the first Winter Olympic Songs Collection. When talking about the creation of the Winter Olympics theme songs, Hu said that he had the following prosperity, and a shared future. pursuits during creation:

First, it should be warm enough. The Winter Olympics will be held around the Chinese Spring Festival, in the world of ice and snow with very low temperatures. The environment feels cold, but the heart should be warm. The second

is the fusion of speed and romance. sense of speed in ice and snow sports, but also to express the romantic sense of ice and snow in Chinese culture. Third, is the aesthetic expression of common values. Like China's example in fighting against the epidemic, culturally, China is moving toward diversified yet harmonious beauty, mutual Fourth, express the language of Chinese music against the background of world music. If we want to tell good stories of China and Beijing to the world, our musical language should be cosmopolitan, but at the same time, we must fully integrate and express

the language of Chinese music.

BNU-UNIMC Confucius Institute in Italy promoted the Winter Olympics

Article source: Office of International Exchange and Cooperation | Release date: 2022-03-02

he Confucius Institute at the University of Macerata (UNIMC) in Italy carried out various promotions for the Winter Olympics to local Italians, especially Italian teachers and students. It attracted their attention to the Beijing Winter Olympics, increased their understanding of China and Beijing, and thus improved the recognition of the Olympic spirits and a Community of Shared Future for Mankind.

BNU and the UNIMC jointly established the Confucius Institute in 2011. Since its establishment, the Institute has actively carried out Chinese language teaching, trained Chinese teachers, and implemented academic and cultural exchanges with foreign countries. In 2015, China and Italy reached an agreement to establish a model Confucius Institute at the University of Macerata, and the inauguration ceremony was held in July 2021, a new milestone of development for the Macerata Confucius Institute.

Before the opening of the Winter





Olympics, volunteer teachers from the Confucius Institute sent their blessings to the Beijing Winter Olympics, wishing the Olympic athletes to unite and show their strengths. International students

Volunteer Chinese teachers sending wishes to the Winter Olympics

at the University of Macerata and Chinese language learners at the Confucius Institute also filmed videos reviewing the cities that hosted Winter Olympics in the last 30 years, and finally converging on



Beijing, which responded to the slogan Together for a Shared Future and showed full expectations for the next Winter Olympics to be held in Italy in four years.

During the event, volunteer Chinese teachers in Italy also combined the knowledge of the Beijing Winter Olympics with language teaching in the classroom. They helped the students to understand the emblem,

project names, slogan, theme song and mascots of the Beijing Winter Olympics, and the cultural connotations of the Chinese elements and symbols contained in the opening ceremony, which grabbed the students' attention to the Beijing Winter Olympics. They also shared the promotion video of the next host cities Milan-Cortina d'Ampezzo, Italy. From China to Italy, from Beijing to Milan, it is the

transmission of sportsmanship and culture. The teachers and students of the Confucius institute are full of expectations for the Italian Winter Olympics four years later.

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Istituto Confucio - Università di Macerati

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Domenica 20 febbraio si è svolta la cerimonia di chiusura delle Olimpiadi Invernali di Pechino 2022 (北京冬奥会 2022), con il saluto del presidente Xi JinPing (习述年) e il passaggio di testimone proprio all'Italia per Milano-Cortina 2026! Il sindaco di Pechino Chen Jining (陈古宁) ha infatti ceduto la bandiera olimpica al preside del Comitato Olimpico Internazionale. Thomas Bach, che l'ha consegnata a sua volta ai sindaci di Milano e Cortina, Beppe Sala e Gianpietro Ghedina. Ci vedi...... 翻示更多



2022年北京冬奥会落下帷幕 当奥林匹克旗帜被移交给米兰科尔蒂纳时,所有人都欢呼起来。过

BNUers Shared Impression of Beijing 2022 Olympic Winter Games

Love in the Winter Olympic Games: **Together We go**

Article source: Jingshixuegong | Release date: 2022-02-05

ebruary 4, 2022 is the and romance. fourth day of the Chinese Lunar New Year and also the Beginning of Spring. While the Beijing 2022 Winter Olympic Games saw the approaching spring days, the city of Beijing welcomed athletes and guests from all over the world. The opening ceremony of the 24th Winter Olympic Games were held in the "Bird's Nest," the National Stadium in Beijing at 8 pm, February 4.

The magnificent opening ceremony of the Beijing 2008 Olympic Games amazed the world. This time, the glittering and translucent "five rings of ice and snow," the romantic and beautiful snowflake torch platform, and creative and environment-friendly torch lighting, again let the world marvel at China's unique freshness

The Beijing 2022 Winter Olympic Games is the first comprehensive global sports event to be held as scheduled since the outbreak of the COVID-19 epidemic. About 3,000 athletes from more than 90 countries and regions will compete for 109 gold medals during the Games. More than 30 foreign heads of state and government, members of royal families, and heads of international organizations also attended the opening ceremony. The offline gathering of leaders, unprecedented since the outbreak of COVID-19, demonstrated the international community's support for China and expectations for the Games. At this moment, the Games serve as a timely reminder to the world that only united

together can we be faster, higher, and stronger.

After the Winter Olympic Games concluded, many BNU students and teachers said they were deeply impressed by the splendid opening ceremony. The beautiful snowflakes throughout the whole ceremony, the active participation of people from all walks of life, the unaffected singing voices of the children in the mountain area, and the poetic and picturesque Chinese aesthetics, all made them marvel at the ancient wisdom of the Chinese nation and the vigorous Chinese culture. Full of national pride, teachers and students were excited to write about their feelings of watching the grand event and deeply impressed by the prosperity and strength of their country.

I was honored to watch the opening ceremony of the Beijing 2022 Winter Olympic Games in the Bird's Nest. I was deeply amazed and very proud to witness the perfect show represented by Beijing, the city with the experience of holding both Summer and Winter Olympic Games. The beauty of the opening ceremony is



refined and implicated, unaffected and natural, romantic and elegant, and warm and happy. What is embodied in these snowflakes is the Olympic spirit of Faster, Higher, Stronger - Together, the vision of a community with a shared future for mankind, and the confidence and backbone for the ordinary but great Chinese people to seek self-improvement and pursue their dreams. The glittering dream of snow reflects the beautiful Chinese dream, and also entrusts with the good vision of people all over the world. As one of the hundreds of millions of dream pursuers, and as a BNU media worker, I will fully fulfill my duty and complete my missions and tasks of raising flags, gathering people's hearts, educating young people, revitalizing the culture, and displaying a good image. On a broader stage, I will work hard to tell the story of China in the new era and the story of normal university in such a big country.

—Sun Weiwei

Publicity Department News Center

I volunteered at the Beijing 2008 Summer Olympic Games. This year, I volunteered again as a BNU teacher. I was in the support group for the guide staff members during the opening ceremony. On the evening of February 4, as the much-anticipated opening ceremony of the Beijing 2022 Winter Olympic Games opened in the National Stadium, also known as the Bird's Nest, I felt quite grateful to be a witness of both Olympic Games in Beijing. The opening ceremony represented the beauty of nature, humanity, and sports, as well as China's spirits, boldness, and images. Seeing that, my national pride suddenly arose, and I could not calm down for a long while. I was deeply impressed by several details during the opening ceremony, which made me firmly believe that China will stand tall in the world. Because only Chinese can have such a view of the overall situation, and only Chinese can stand up at every critical moment, doing seemingly ordinary but difficult things:



1. The round trip walking from the northernmost side of the South Park of the Olympic Forest Park to the Bird's Nest is more than 10 miles. The volunteers along the way seemed very cold themselves, but they kept saying happy New Year passionately and cheered the spectators.

2. When the children's show was on, according to previous requirements, all spectators cooperated in the show by turning on the flash of their mobile phones, in no time making the venue an ocean of stars. Actually, at this time, many people's mobile phones were quickly losing power due to the cold weather. However, people never hesitated to take out their mobile phones and be a part of the starry performance.

3. I got home at around 3 am. Along the way, volunteers, police, medical staff members, shuttle bus staff members, and field security all stood at their posts to ensure a smooth event. They were outdoor on the road for more than 16 hours!

These are the people we should pay tribute to. They are quietly protecting the "Chinese red" in their own ways.

Having the honor to participate in the opening ceremony of the Beijing 2022 Winter Olympic Games, I was very excited and could not calm down for a long while. When the Chinese national flag entered the venue, the spectators took off their hats and saluted with eyes. Tears swelled in their eyes. When the accompanying music of My People, My Country was on, and the national flag was slowly passed down, I felt as if I was one of the people passing the flag on the stage at that moment. Also, I felt that ordinary Chinese people were in the middle of the world stage singing the China story to the whole world! With the five-star red flag flying in the night sky, the city of Beijing became the host of both the Summer and Winter Olympic Games. We were all



impressed by the honor of being Chinese. This flag sector echoed the following "Paying tribute to the people" event. It was just the 1.4 billion Chinese people's unyielding hard work had created the glory, so we should cherish the present. I hope the next generation can let the world hear the voice of China, convey China's energy, and shore up the future of the Chinese nation!

> -----Wei Wei School of Mathematical Sciences

Snowflake, the core design element of the Winter Olympic Games, conveyed a very impressive



world view. From Through the opening ceremony "build a snowflake" to the "Snowflake" show at the closing ceremony, many programs echoed with each other in the perspectives of art and sports spirit. The grand sports event repeatedly reminded people around the world to be stronger and more united. The Olympic spirit of "Faster, Higher, Stronger - Together" is also China's appeal to the world to build the community with a shared future for mankind, which is the common aspiration of people all over the world. No matter how the world environment changes, the world needs to unite as one to overcome the current difficulties and share the future of mankind. We need to be more united!

— Pan Shanshan

School of Mathematical Sciences

On February 4, 2022, the opening ceremony of the Beijing 2022 Winter Olympic Games started as promised, and spectators around the world enjoyed a simple but wonderful, ethereal, and romantic date with ice and snow.

What impressed me most was the two flagraising sectors. The flag used during the first time was passed down under the flagpole by representatives of the 56 ethnic groups, workers from all walks of life, and the opening ceremony



staff members. The second was escorted by six athletes to the platform. I think, the flag-raising just highlighted the two main themes of the opening ceremony. One is the Olympic spirit of "Faster, Higher, Stronger - Together," and the other is the appreciation and praise of each "snowflake" and the imagination and appeal for the "big snowflake" of a community with a shared future for mankind.

In addition, as a spectator, I was deeply moved by the vitality and friendliness of the volunteers, who lit up the winter night in Beijing with enthusiasm and interpreted with their actions that "volunteers are the warmest light of the Winter Olympic Games."

—Qi Wenxin

Enrollment year: 2020, Undergraduate, Faculty of Education

over the National Stadium.

The eight-minutes Milano Cortina 2026 show presented the theme of "Duality, together" which coincides with the theme of the Beijing 2022 Winter Olympic Games "Together



for a Shared Future" and is consistent with the newly added Olympic motto "Together", reflecting the inevitability of people all over the world yearning for a bright vision. Working together



for the goal of a community with a shared future for mankind is exactly the common future the world needs.

BNU International students from more than 30 countries are also deeply inspired. They jointly performed their favorite song "We Are the World", dedicated to everyone who strives for a community with a shared future for mankind. For more than a decade, they have sung this song together every year on

BNU International Students from More Than 30 Countries Sang "We Are the World"

Article source: Office of International Exchange and Cooperation | Release date: 2022-02-25

he 24th Winter Olympic Games came to a successful conclusion with joy and unity. At the closing ceremony, people revisited the theme song "You and Me" of the 2008 Beijing Winter Olympic Games, and grand fireworks rose into the air, displaying the words "ONE WORLD" and "ONE FAMILY"



Together for a Shared Future: BNU Students Show Enthusiasm towards Winter Olympic Opening Ceremony

Article source: Jingshixuegong | Release date: 2022-02-05

he opening ceremony of the 24th Beijing 2022 Winter Olympic Games was held in the National Stadium on the evening of February 4. President Xi Jinping attended and declared the Olympic Games open. To further carry forward sports spirit, promote patriotic



International Students' Night to express their expectations for peace and unity.

This year, international students of BNU from more than 30 countries overcame the difficulties caused by the pandemic and joined forces online and offline to sing "We Are the World". They want to appeal to the world: Human destiny is interconnected that in order to create a better world, everyone is needed.



enthusiasm among students, and Affairs Department organized some students who stayed on campus to watch the directly broadcasted opening ceremony. Cao Wenjun, a member of the

Education Working Committee of CPC Beijing Committee, came to the university to watch the opening ceremony together with students. The Party Committee Student Affairs Department also actively organized students to watch the opening ceremony collectively or

by themselves through network live broadcast, WeChat, and Weibo, to feel the passion of the Olympic Games together. Also, they discussed the opening ceremony afterward and cheered for the Winter Olympic Games and the motherland together!



Students staving on campus during winter vacation watch the Winter Olympic Games opening ceremony together



BNU students' enthusiastic comments on Winter Olympic Games

competition due to the epidemic,

Cao Qinglan

I remember that when the Beijing 2008 Olympic Games opened, I was a junior two middle school students. I especially envied my uncle, who was a university student in Beijing and became a volunteer. The Beijing 2022 Winter Olympic Games met with this year's Spring Festival, and unexpectedly I happened to stay in the university during the Spring Festival. Although it is a pity that I cannot go on-site to watch the opening ceremony and

I am very happy to witness the opening ceremony with my classmates! Still directed by Zhang Yimou, the gorgeous patterns on the huge screen outline people's yearning for a pure and romantic world of ice and snow. This winter, I can already feel that the Winter Olympic Games have greatly promoted the development of ice and snow sports in China. Beijing has also become the first city to hold both the Summer and Winter Olympic Games in the world. I wish the Winter Olympic Games a success. I am looking forward to the wonderful performance of

athletes from all countries!

The opening ceremony ended and the competition began. Together for a Shared Future!

Zhang Siying

The opening ceremony of the Beijing 2022 Winter Olympic Games was pleasingly simple, safe and splendid. It perfectly presented China's image as a sunny, prosperous and open country. When the fivering icon was lit up and the five-

star red flag flies in the Bird's Nest again, many people would think of the opening ceremony of the Beijing 2008 Olympic Games. Fourteen years have gone by, and today China will once again show the world the style of a great country that promise must be kept and action must be resolute. It is hoped that this Winter Olympic Games would promote further development of ice and snow sports and deepen friendship among people of all countries. At the same time, I wish the Beijing Winter Olympic Games and Paralympic Games a complete success. Together for a Shared Future. Let's make the world more wonderful with more love.

Wang Yu

This year is special. I spent the Spring Festival in the university. It was the first time for me to not to spend the holiday home, and I personally felt the care of my teachers and classmates.

School of Environment The world view of a community with a shared future ran through the opening ceremony of the Beijing 2022 Winter

Sun Bowen



On the fourth day of the first lunar month, organized by our teachers, we watched the opening ceremony of Beijing 2022 Winter Olympic Games in Room A803 at the main building. It was the first time for me to be so close to the Winter Olympic Games, When I saw the five-star red flag rise, people from all over the world gradually enter the venue, President Xi Jinping declared the open of the Games, and the torchbearer appear with the Olympic flame, I was very excited. I am proud of my country, and I am proud of being a Chinese. I am more determined to strive to work hard in my studies. I will live up to the youth, to be able to contribute to my country's prosperity.

Olympic Games. As Zhang Yimou said, it is no longer necessary to emphasize "me" as in 2008, but to show the mind of a big country and represent the importance of "us." Firework dandelion floated to all corners of the world with the five rings breaking the ice and barriers. The big snowflake formed by small ones was placed on the background of the whole earth. with the video clip of people from all countries bonding with the Winter Olympic Games. The word "Together" in the Olympic motto was the most eye-catching scene in the snow trail, while the snowflakeshaped main torch platform was engraved with the names of 90 countries surrounded by fire. As the COVID-19 epidemic is still spreading and geopolitical tensions are rising, the Beijing Winter Olympic Games serve as an opportunity and a driving force to further unite the world. Together for a shared future.

I am a BNUer. I watched the opening ceremony of the Beijing Winter Olympics in "The night of a new era, together for a shared future The spring-like warmth begins in Beijing With spring grass singing songs of The 56 ethnic groups escort the national flag together Ice-blue ink becomes the water of the Yellow River Ice broke in the Ice Cube, forming the Olympic rings Snowflakes fall and gather Different places, the same time, ice and snow connect the World" Every scene of the opening profound culture of the 5000year history of China. Also, I saw China's noble demeanor over the past 70 years, which is one should first of all respect one's own culture, and also appreciate the culture of others for the prosperity of human civilization. I cheer for the athletes at BNU.

Wish them to achieve more in snow and ice sports!

—Liu Qi, Enrollment

year: 2019, Postgraduate, School of Government



Blessing video

Tian Sijia

nrollment year: 2019, Postgraduate, college of Chemistry

Time flies. Recalling the Beijing 2008 Olympic Games, I was still an ignorant primary school student in my hometown. Fourteen years later, I became a university student in Beijing. Before I finish my studies as a postgraduate student, I had the honor to witness the Winter Olympic Games. Also, I am aware of my own growth. Sitting in the classroom watching the opening ceremony, I knew that the distance between me and the Olympic Games was gradually shortened from 200 kilometers to 7 kilometers. The distance was so short that I could feel the

smell of the fireworks from the Olympic Forest Park. The opening ceremony was uniquely designed with the 24 solar terms, which showed the unique romance of China. At the Beginning of Spring, grass and trees become luxuriant. The flowing dandelion in the wind and the concentrating snowflakes, the children's innocent smile, the cool artificial intelligence devices, and the solemn five-star red flag, all impressed me so much. People from countries all over the world dressed in their own ethnical costume entered the venue with great enthusiasm, while the torch relay began. At this moment I feel sincerely proud of my motherland. China and us, China and the world, together for a shared future!

Hao Jing

Enrollment year: 2020, Postgraduate School of Mathematical Sciences

After watching the opening ceremony of the Winter Olympics, I would like to say that I love the romance of China forever! The opening ceremony adopted the design of 24 solar terms and a countingdown measure, which was romantic and beautiful. The 24 solar terms embody traditional Chinese culture and convey the concept of endless growth with time passing by. When the counting down was ended to the Beginning of Spring, the venue was filled with applause. "The Beginning of Spring," a romantic concept, embodies people's expectations for good things and also conveys the blessing of the Chinese people to the world. Passing the national flag, raising the flag, and playing the national anthem, tears swelled in my eyes. I will always be impressed by the touch of Chinese red! I applaud the Winter Olympic athletes, cheer for China!

Pan Zhongyi

Enrollment year: 2019, Postgraduat Law School

What impressed me most during the opening ceremony of the Beijing 2022 Winter

Olympic Games were passing down the national flag in the hands of ordinary people from all walks of life, the big snowflake formed by small ones featuring olive branch weaving, and the scientific and technological innovation of real-time movement capturing based on the country's artificial intelligence technology. Fourteen years ago, we realized the centuryold Olympic dream of the Chinese nation. Fourteen years later, we have fulfilled the Olympic promise we made with the world seven years ago. Tonight, Beijing becomes the city of the "double Olympics", and the world can see China's development. At this moment, I feel very proud as a Chinese. I hope my motherland can be more prosperous. Together for a shared future!

Wang Yaxin

nrollment year: 2019 ollege of Life Scienc

Tonight, under the organization of our university, we watched the opening ceremony of the Beijing 2022 Winter Olympic Games in BNU's main building. The whole opening ceremony was spectacular. Through the combination of science and technology and ice and snow

Ə, Postgraduate, es

sports, the harmonious concepts of safeguarding love and peace, upholding world community, and viewing people around the world as one family were represented. My classmates held small national flags and university flags in their hands, counted down to the opening of the Winter Olympic Games, and stood up to sing the national anthem together. Applause and cheers fulfilled the meeting room when the Chinese delegation entered the venue. The passionate cheers embodied the BNU students' strong enthusiasm for the Games. Watching the opening ceremony, I again felt very proud of our country's national power. In the case of a global epidemic outbreak, it is so difficult to organize an international sports event. We not only strictly implemented the epidemic prevention and control measures, but also showed to the world a harmonious, inclusive, and cultural-confident China in the new era. From 2008 to 2022, China never stops development. In the next few days, Chinese athletes will show the pride and style of Chinese people in the competition! Finally, I wish our Chinese team a good mentality, compete well in the competition, and achieve excellent results! Bless the great motherland!

International Students Love to "Look Winter Olympics" and Tell China's Story

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highlights the Olympic spirit of "faster, higher, stronger - together" and the slogan "Together to the future", showing China's "People, Society, Nature" to the world through international youth. This is also a supplement to the international communication narrative of the Beijing Winter Olympics.

Currently, three international students from Beijing Normal University are participating in the



Remember the trumpet player Zhu De'en from the opening ceremony of the Beijing Winter Olympics? On February 16, he played the trumpet again at the Beijing Nanshan Ski Resort. But this time he played in front of the camera of Obebe Antonio Ovie, an international student. In the event of "Looking China, Look Winter Olympics", Antonio further explored the story of the trumpeter and recorded his understanding and love for the Beijing Winter Olympics. At the same time,



international students Hwang Woo Seng and Park Donghyun also "look Winter Olympics" through their lenses. By creating short documentaries, they showed their understanding of the "Green Winter Olympics" and the volunteer groups behind the scenes.

What is "Looking China, Look Winter Olympics"?

So far, Looking China Youth Film Project, organized by the Academy for International Communication of Chinese Culture of Beijing Normal University, has been successfully held for 11 years and is an important platform for international communication. As of now, 804 international university students from 74 overseas universities in 91 countries on five continents, as well as over 1,400 Chinese university students from 37 domestic universities in 26 provinces, autonomous regions, and cities, have participated in the project. About 400 Chinese and international teachers are engaged in teaching and instruction. 779 documentaries in over 20 languages have been created, wining 138 international awards. At the beginning of the Spring Festival 2022, thanks to the advantage of the project, the project Looking China, Look Winter Olympics" was added to the Looking China Youth Film Project. It is hoped to seize this opportunity in the background of international communication, with the core narrative of "peace, unity, and progress". It also Main creator team



Directed by Obebe Antonio Ovie (Nigeria) An undergraduate student from the School of Arts and Communication, Beijing Normal University. "Look Winter Olympics" Keyword: Olympic Games

Theme explanation

Obebe Antonio Ovie, a young Nigerian director, tells the story of the trumpet player Ju de'En in the opening ceremony of the Winter Olympics from his perspective. Anthony visited the trumpet family of three generations and recorded the harmonious and loving family atmosphere that nurtured the wonderful performance of Ju De'En, the good family education environment, and the understanding and persistence of the family towards music. All of these have provided many philosophical thoughts for this music-loving family. In daily life outside the splendid stage, En and his brother Dian play Ultraman cards, draw pictures, play Lego and piano together. Ordinary life is also wonderful and interesting. They feel the charm of ice and snow sports project "Look Winter Olympics": Obebe Antonio Ovie (Nigeria), Hwang Woo Seng (South Korea), and Park Donghyun (South Korea). Let's go into their creative world and see the stories of the Winter Olympics.



Producer: Guo Xinwei Henry A PhD Student from School of Arts and Communication, Beijing Normal University "Look Winter Olympics" Keyword: Friendly



together with the Olympic athletes playing in the arena to the future.

"I didn't pay that much attention to the Winter Olympics before. But during the opening ceremony, I remembered that a kid was playing the trumpet. What I thought at that time was that it was so amazing that he could stand on that stage, representing all the young people, and play the trumpet and bring hope for the future. It's so amazing that a child can have such a precious opportunity to stand in front of President Xi and play the trumpet." said Anthony, using "amazing" twice to explain his inspiration for the video. "From my perspective, although he had such an opportunity, he was still a young kid. So what I want to film is the life of a normal kid. For example, he likes to draw, and sometimes he will search for airplanes on the Internet and paint them. I also recorded his daily life with his father and grandfather. I wanted to put these three generations together and tell their stories."

The event "Looking China, Look Winter Olympics" gave director Antonio a special journey. Anthony was born and nurtured in a musical family. When first met En's family, Anthony saw the African drums in his house and played them immediately. En also





joined in and played the trumpet. The two worked so well together and had so much fun that they didn't even need to warm up. They just went directly into a state of deep communication through the music.

En's father Zhu Guang is a famous trumpet player in China, grandfather Zhu Yaozhou is the first generation of trumpet players in New China, and Grandmother Shang Chengsong is a famous pianist in China. The "musical family" not only provides a good environment for En's music education but also provides a joyful environment for him to grow up. This left a deep impression on Antonio's team.



Producer Guo Xinwei recalls the touching moment during the filming process, "On Valentine's Day, we were honored to be with En's parents, and we felt like we are witnessing PDA all day, because they were always praising each

other, not mincing their words of praise and compliments. I think this is very important not only between couples but also between people. This passion of love is worth learning, which also cultivates good characters for En and Dian." Because Antonio doesn't eat meat. En's mother, Zhang Yanan, also prepared sumptuous vegetarian food at noon.

During the shooting, Anthony also filmed En's younger brother, Dian. "When a lot of people interview En, they only focus on him and usually forget Dian. Dian is also a very interesting little kid. He's very lively and very energetic. He is also the strength of En. When someone tries to 'bully' En, Dian will stand out. They two are very close, the older brother can't live without the younger ones, and vice versa. They play together, sleep together, and do everything together."

Through music, Antonio and En's family have formed a deep friendship. "I want them to be healthy. That's the most important. When you have health, you have hope. And then whatever they do, I hope they will be successful. I hope all the wishes inside their mind could come true." Antonio wished fondly.

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Main creator team



Directed by HWANG WOO SENG (Korea)

A PhD student from Beijing Normal University, School of Arts and Communication. He has more than 15 years of experience working in media such as film, TV series, animation, commercials, M/V, and documentaries in Korea. "Look Winter Olympics" keyword: Green Olympics

Theme explanation

The documentary introduces the low-carbon green theme of the Winter Olympics from the small torch in the opening ceremony and extends the five Olympic rings to the five traditional Chinese elements: "gold, wood, water, fire, and earth". It explores the environmental significance of these five elements in the Winter Olympics through interviews with experts, and then extends to the overall environmental protection measures and achievements of China, allowing viewers to see China's efforts in environmental protection through the eyes of the Korean director Hwang Woo Seng. The 2008 torch left a deep impression



on numerous Chinese people, and the people of Beijing could see the burning flame on the Bird's Nest from hundreds of meters away. However, 15 years later, at the opening ceremony of the Beijing Winter Olympics, also directed by Zhang Yimou, the big torch was gone. It was replaced by a small

The unique connection between the five elements and the five rings



Producer: Yang Erkang A master student from School of Arts and Communication, Beijing Normal University "Look Winter Olympics" Keyword: Learning

> torch, a "micro-fire", which was not only an aesthetic innovation but also showed the world China's lowcarbon and green environmental concept. This detail deeply impressed the creative team, and the idea of telling the environmental story of the Winter Olympics as well as China emerged.



"Compared to the Summer Olympics in 2008, I strongly feel that China is stronger and better at the 2022 Winter Olympics. At first, I wanted to make a film about the technical aspects of the opening ceremony and conduct an interview on the scientific and technological aspects. But then I saw a news report that the torch for this year's Winter Olympics was 'micro-flame' due to low-carbon and environmental concerns, which is exactly the kind of topic I will be interested in. I hope my documentary can draw people's attention to environmental protection." Director Hwang Woo Seng is an old friend of "Looking China", and this "Looking China, Look Winter Olympics" event is the fourth time he participated. Last year, his film "Common Sense" won the second prize in the "Jinmu Award". "Most Koreans are interested in the five elements, and I have heard about its relevant ancient Chinese study. I just suddenly associated the five elements with the five rings of the Winter Olympics. Plus, their colors are similar. I'm going to connect the five elements with the five rings and talk about environmental protection." Hwang Woo Seng associated the five elements of "gold, wood, water, fire and earth" with mining, Forests, Water, Energy, Coal, Soil respectively, and use them

as clues to explore the relationship between the five elements and the Winter Olympics. He then extended to China's efforts in these areas.

The team has been preparing for the "snowflakes" of the Winter Olympics since 2019 and has encountered difficulties several times. However, especially the contact issues of the interviewees. "The production was on a tight schedule with heavy tasking, and one of the biggest challenges they had was how to contact and communicate with the interviewees.

Because previously, our understanding of environmental protection is still quite intuitive, this time we need to contact five environmental experts respectively. This requires us to do a lot of preparation, find the experts in each field, and research and design the interview outline according to their research areas." Said the producer Yang Erkang.



they still manage to overcome them by unremitting efforts. The hard work and dedication behind the scenes touched Hwang Woo Seng: "Many people don't know what they were doing in these past three years. I think they should be noticed, and we should be grateful to them." Likewise, Hwang Woo Seng's team has also encountered quite obstacles in the filming, like limited time, poor communication,

When contacting the interviewees, only two out of five experts expected were able to make contact with, so the filming was once stalled. So, Hwang's team decided to ask for help from the teachers of the "Looking China" project. They spared no effort to negotiate, and finally, Mr. Huang Huilin helped to get in touch with Shen Zhenyao, secretary of the branch party committee of the School of Environment of Beijing Normal University, and Cheng Hongguang, director of the Institute of Water Science. After that, the interview went smoothly. "The shooting was stopped for one day, but of course, we didn't waste that day and still went to capture some of these empty shots." Yang Erkang added. The spirit of active communication and cooperation has

always been shown in the "Looking China, Look Winter Olympics" project.

From the opening ceremony of the 2008 Summer Olympics to the opening ceremony of the 2022 Winter Olympics, China has undergone radical changes in these 15 years. In these 15 years, from the government to the public, they



Main creator team



Director: PARK DONGHYUN(Korea) A PhD student from School of Arts and Communication, Beijing Normal University "Look Winter Olympics" Keyword: Satisfaction

Theme explanation

The 2022 Beijing Winter Olympics started in a joyful and peaceful Spring Festival atmosphere. However, the volunteers preparing for the

Winter Olympics had to stay on campus because of the need for the Winter Olympics and epidemic prevention. Among this group, some volunteers work to

all have paid more attention to environmental protection, and China has also achieved many environmental results worth being proud of. This filming also motivated Hwang Woo Seng to continue to create: "If I had the chance in the future, I would like to make a documentary about environmental protection, and I also want to create a script."





Producer: Yue Tianshu Rachel An undergraduate student from the School of Arts and Communication, Beijing Normal University, leader of the Beijing Normal University pacesetter team for the closing ceremony of the Beijing Winter Paralympics "Look Winter Olympics" Keyword: Opportunity

> ensure the life of volunteers. The Korean director Park Donghyun experienced all the little things that happened in their work and life in the background of Chinese
New Year, epidemic prevention, and the Winter Olympics through the contact of a special and indispensable group, the volunteers of volunteers, who hardly get any attention. He also observed how they have enjoyed themselves in



their boring and complicated work.

On his first day in the volunteer office, Park felt a comfortable atmosphere. When communicating with them, he found that whether it was communicating with people or work, the volunteers were doing it with a more caring attitude and frankness, and that's the reason for this comfortable atmosphere. "I felt at first that my entry was like an intrusion of a stranger, but then soon they got acquainted with me the next day. They also talked about a lot of fun things, too, which I felt very surprising."

After seeing the documentary on the Winter Olympics, Park became very interested in the behind-thescenes volunteer group. But unlike what he imagined to be boring, hard, and uninteresting, the work and life of young volunteers of the Winter Olympics were very positive. They were able to be joyful by themselves in the work. Even for the dull work like

fetching supplies, they were happy, too. "The job sounds and feels like I'm here to help pick up the delivery and buy things. But when I was following them to film, I found that they would jump around to pick up supplies. After they came



back, they would happily go and distribute them to their classmates, and I would often laugh out when I was shooting."

Unlike other groups, the main subject director Park Donghyun chose was Yue Tianshu, who was also the producer. "Tianshu is not

casual chat like that, everyone talked about different stories of their mental journey. But there was also a common theme, that is, the attention, understanding, tolerance and love among friends. This chat had brought a big change to Yue Tianshu: "After the shooting that day, I actually had a very big mood swing. Because after talking to them so deeply, I felt that my work was so valuable. Although they can be on stage, I cannot. But after repeated in-depth communication, after I witnessed their continuous growth, hard work and progress, I can feel that all my work, all my efforts are proved through their final perfect presentation. This is a two-way, not to be disappointed state. This also made some

of the confusion, some of the

with her volunteer friends. In a



only my producer, who gave me a lot of help but also my main subject. Whether as a producer or as a subject, she showed me the real and honest part of her."

To Yue Tianshu, the four, five days of shooting was also an opportunity to experience and communicate more deeply with the working team. In one interview, Yue Tianshu sat down

things I had felt aggrieved about, in my previous work all disappear. I was completely reconciled with myself. After this filming, when I faced my work again, it was totally 200% involvement and enjoyment"

On February 17, the Beijing Winter Olympic Organizing Committee (BOCOG) expressed its high praise for every volunteer and hero behind the scenes of the Winter Olympics in its regular press conference. Yan Jiarong, a spokesman for the Beijing Winter Olympics Organizing Committee, claimed that these "silently moisturizing" volunteering habits and social civilization are the intangible legacies left by the Winter Olympics, giving birth to hope and future of the Olympics. As "behind-the-scenes" volunteers, Yue

Tianshu and her friends have always



been responsible for their work firmly and seriously, "Respecting each other, understanding each

Words from the instructor

Each of our international student directors not only found their connection with the Winter Olympics but also found a "connection" with the main characters in the films with a suitable way for expression. Whether it is from theme selection or presentation, these three works have their characteristics. This is very important for documentaries, and we are looking forward to seeing them. As they go deeper into theme selection and the filming of the main characters, as a leading teacher, I also have a stronger "connection" with the

Winter Olympics.

Another is the connection of the entire "Looking China" team. It was my first time participating in this project, and because of the timeliness of the Winter Olympics, the project started early, but I was able to fit in without much adjustment. The cooperation of every teacher made the project go smoother than expected. Although there were some difficulties in the process, teachers were able to solve them quickly. What is particularly touching is that Mr. Huang Huilin, the founder of



other, and then cooperating to complete the Winter Olympics is the most important thing to me."

Yu Ming, teacher and documentary director from Beijing Normal University

Documentaries: "Childhood in China", "The Post-00s Generation", "The Secret of Growing Up in Primary School", "China through the Eyes of the Film", "The Battle: Xibaipo 1948 Chronicle", "Witness Chengdu: A Complete Record of Post-Disaster Reconstruction", etc. "Look Winter Olympics" Keyword: Connection

> the "Looking China" project, was always the first one to contact all parties, turning many impossibilities into possibilities. When the director of one group wanted to give up the film because he couldn't contact the interviewees, Mr. Huang still helped to contact until 11 pm and save this precious film making.

> Therefore, the "connection" between the international student directors and producers, them and me, and the whole team, ensures our "Looking China, Look Winter Olympics" run smoothly.

Words from the Project Manager



Fa Sutian, a postdoctoral fellow from School of Arts and Media, Beijing Normal University, Project Director of 2022 "Looking China, Look Winter Olympics" "Look Winter Olympics" keywords: innovation and integration

"Look Winter Olympics" is a part of the project "Looking China, Watch Beijing". Because the Winter Olympics started at a very special time point, the project "Watch Beijing" is also moved up. This is very challenging for young international directors, Chinese producers, filming subjects, and many behind-the-scenes staff. The Winter Olympics overlaps with the Chinese New Year, so all the people who worked hard for this project gave up on their festival. They worked overtime, and even temporarily put aside their important studies to devote themselves to this project. So we well understand how hard it was for all of you, and we are very touched and grateful to you, too.

Although this is not the first time I participated in the "Looking China, Youth Film Project", I still feel very fresh this time. Because every international director and Chinese producer has different personalities and cultural backgrounds, the angle they chose to film was also totally different. Each film is an integration of the young international director's own culture, personal experience of growth, and preferences with the Chinese family, society and culture. This kind of integration is based on empathy. It's an integration of empathy and close cooperation between our international youth and Chinese producers and their Chinese interviewees during the filming and communication. So, this kind of integration is also very natural and pleasant. Based on this, we believe that we can surely "together to the future"!

On February 20th, the Winter Olympics will close and De'En will also go to school soon. But the next Winter Paralympic Games will still be as exciting and worth expectation. The Olympic torch is still emitting light and the volunteers are still standing firmly at their positions.

The Winter Olympic Games provides new opportunities and perspectives for global youth dialogue, and "Looking China" has been putting remitting efforts for decades in the spirit of dialogue for global youth exchange. "Looking China" sincerely invites more international students to join the practice of "Look Winter Olympics" as well as "Looking China". Focusing on the Winter Olympics and "Looking China" is also focusing on the global cultural exchange and youth communication. This year, under the theme of "People, Society, Nature", the main project of "Looking China, Youth Film Project" will be conducted as scheduled: " Looking China, Foreign Youth in China" project will be carried out in seven provinces and cities in the east, west, north, south, and center; meanwhile, "Rice, the Chinese element that influences the world" project will be implemented at home and abroad. We plan to invite the directors who have participated in "Looking China" to reunite in China this summer.

"Together to the future", the spirit of the slogan of the Winter Olympics will continue. We will always be on the path to be "Faster, Higher, Stronger - Together".



WeChat: Looking China Youth Film Project

Overseas Students and Faculties from Chinese Language & Culture College of BNU Promote Beijing Winter Olympics

Article source: Chinese Language & Culture College | Release date: 2022-02-18

o let people all around the world better understand the Beijing Winter Olympics, the Chinese Language & Culture College of BNU fully supports the Confucius Institute of the University of Manchester to hold the Olympic Spirit Publicity Month. At present, Prof. Zhang Hui serves as the Chinese Dean of the Manchester Confucius Institute and eight graduate volunteers worked as the international Chinese teachers to jointly carry out Chinese cultural communication and education.



On February 5th, the day after the open ceremony, coinciding with the day that the new semester of the Manchester Confucius Institute began, the teachers



introduced to the students the opening ceremony of the Beijing Winter Olympic Games, the essence of traditional Chinese culture conveyed, and the importance of the newly added spirit Together.

The teachers also integrated the elements of the Beijing Winter Olympics into the teaching. For example, in the grammar teaching, using the Winter Olympics in examples sentences or exercises added to the freshness and effectiveness, and was favored by the students. At the same time, the Manchester Confucius Institute has also been posting the news on social media to expand the international influence of the Beijing Winter Olympics. The Chinese Language & Culture College of BNU has guided the Graduates' Association through meticulous work for the Publicity Month, such as Olympic Games information collection, translation, and knowledge contest questions preparation.



Beijing Winter Olympics Co-host City Zhangjiakou's Transformation in the Eyes of BNU International Students

Article source: People's Daily Online | Release date: 2022-02-17



S tudents from the Belt and Road School of Beijing Normal University visit the Chongli district in Zhangjiakou City. (Photo/Belt and Road School of Beijing Normal University)

The Chongli district in Zhangjiakou city has been transformed from an impoverished and previously unknown agricultural county into a hot tourism destination with a booming winter sports industry, having ridden the wave of the Olympics since Zhangjiakou became one of the competition zones for the Beijing 2022 Winter Olympics.

To find out the reasons behind this stunning transformation, students from the Belt and Road School (BRS) of Beijing Normal University visited Chongli at two different times, first in 2017 and then again in 2019.

During each of the respective trips, students from over

20 different countries met with local government officials and visited project sites, snow parks, the Olympic Museum, as well as the Fu Long snow town. They learned about China's efforts in developing its winter sports industry and reflected on how their own countries can learn from China's experiences.

Students from the Belt and Road School of Beijing Normal University visit the Chongli district in Zhangjiakou City. (Photo/Belt and Road School of Beijing Normal University)

Chambalo Said Issa, an MBA student from Tanzania, said, "I studied corporate social responsibility in class



before, but through this trip, I obtained a great chance to see how it can be executed and affect the living standards of people within the society."

He noted that Tanzania, as one of the developing

countries in the Global South, has many things to learn from China, which is now the second-largest economy in the world.

"Through the trip, I have seen some areas that are useful for the economic development of my country (Tanzania), including business diversification by companies, more investments in the tourism sector and technology, the proper planning and implementation of projects, more investments into infrastructural developments and improvements in cultural activities and hospitality," he elaborated.

Hardy Jalloh, an IMBA student from Sierra Leone, said what impressed him the most during the trip was the effective collaborative coordination of resources and people.

"The leaders of Chongli adopted an agenda for reform and transformation. The strategies include mobilizing resources, increasing investment, rapid infrastructure development, and urban and rural planning. In the process, the CPC Chongli district committee implemented these strategies to support the local people and encourage them to participate in the reform process. The local people themselves were willing to participate and contribute to the agenda," said Jalloh.

This milestone could have not been achieved without the joint effort of society, including the local people and local government, along with





private sector participation and central government support, he said, adding that "the Chongli model is a typical example, and learning by doing is the key message."

Students from the Belt and Road School of Beijing Normal University visit the Chongli district in Zhangjiakou City. (Photo/Belt and Road School of Beijing Normal University)

"This field visit widely opened up our perspective on China," said Romtham Khumnurak, an IMBA student from Thailand, who stated his belief that "the future of Chongli will be brighter after hosting the Winter Olympic Games."

"During and after my field trip to Chongli, I have learned and seen so much about China's development. This is also a chance for me to look back at my own country and learn what benefits the country can receive after hosting events and what it has to trade-off."

Khumnurak said the 2022 Winter Olympics is a huge project that has provided a significant jump forward for the city in terms of its infrastructure and construction, as well as the city's urban layout and function, providing business opportunities and raising local people's living standards.

"I believe the hosting of the Winter Olympics will bring a big success to China," he said.

http://en.people.cn/n3/2022/0216/c90000-9958754.html

BNU International Students Share Their Impressions of the Opening Ceremony of 2022 Beijing Winter Olympic Games

Article source: Office of International Exchange and Cooperation | Release date: 2022-02-05

Olympic Games was held at 8 p.m. on February 4. International students from Beijing Normal University watched the opening ceremony live together.



Wu Yujun, director of International Exchange and Cooperation Office of Beijing Normal University, Liu Tao, deputy Director of International Exchange and Cooperation Office of Beijing Normal University, as well as teachers from International Students Office watched the ceremony with students and gave them the best wishes for the Chinese New Year. All teachers and students shared delicious food, communicated friendly, and cheered for 2022 Beijing Winter Olympic Games.



KIHUMURO JOTHAM from UGANDA

Ever thought of doing the right thing at the right place? Yes, the Beijing 2022 Winter Olympics is the true description of such an event. As the World continues to be divided

- he opening ceremony of 2022 Beijing Winter along income, race, superiority and most importantly the Worst-ever pandemic, a perfect solace is found that re-designs the face of international friendship and co-operation.



As President Xi Jinping welcomed the triumphant entry of diplomats from all corners of the Earth at a very colorful ceremony held at the Olympics stadium, I was also right behind the screen watching the live performances with fellow students and of course tens of thousands of other spectators around the World that did not make it to the live event because of the social distancing measures. The state-of-the-art Technology that was used to broadcast the event was charming! It made me think that it was a movie yet it was an event held a few kilometers from my Location.

As the event kicks off under unmatched challenges that face mankind, this should be the right time for global leaders to rethink their strategies through working together to create sustainable solutions to outstanding issues. Together for a shared future!



SHIVEE CHANDMANI from MONGOLIA

I was amazed by the opening ceremony of the 2022 Winter Olympic Games, we were able to witness the collaboration of science and technology with artistic creativity, as well as the rapid development and advance of China's science and technology. The opening ceremony of the Olympic Games has focused on conveying the concept of "we" and "together", which moved me very much. I wish the Beijing Winter Olympics a great success and wish all the athlete's good luck! Hope they all achieve good results!



PAUDEL ANIL from NEPAL

My assessment of the whole opening ceremony is, well done! From the stage lighting effects to the design elements, they all convey the characteristics of the Beijing Olympic Games. Many places reflect the Chinese elements, traditional culture, minority elements, high-tech, generosity, aesthetic, etc. By using 3D special effects, the world saw a high-tech wisdom ceremony. Cultural confidence has been seen and demonstrated. I think the best part of the opening ceremony was how it embodies the people, and they did it perfectly. The opening ceremony of the Beijing Winter Olympic Games was truly magnificent. It showed the atmosphere and style of a great country. I am so moved and proud of it!



NOH HARA from SOUTH KOREA

My classmates and I watched the opening ceremony of the 2022 Beijing Winter Olympics at our school! The mascots Bing Dwen Dwen and Shuey Rhon Rhon are so cute! We could not go back home for the holidays due to the epidemic, but I was very happy to watch the opening ceremony with fellow international friends and several teachers from the International Students Office! It was

so cute when the children sang at the opening ceremony. When the athletes from every country entered the stadium, they all looked very handsome, I felt proud when I saw the Korean athletes enter the stadium. When watching the opening ceremony, I realized that the Olympics have begun. I hope athletes from all countries can achieve good results and stay safe. Good luck to everybody!



GUO JENNA JING from USA

I watched the opening ceremony of the Beijing Winter Olympic Games with my friends. We laughed together, chatted together, cheered together; it was a joyous time, full of laughter and everyone had a good time. We learned about the Chinese culture and the Olympic spirit together. Watching with my friends made the whole performance more interesting. Best luck to the Winter Olympics, together for a shared future!



PAUDEL PUKAR from NEPAL

I had heard for a long time that director Zhang Yimou will be in charge of designing the opening ceremony of the Winter Olympics, and I was very excited about how the ceremony would be designed. I was so amazed and shocked when watching it last night. The beginning of the ceremony was very romantic, with 24 solar terms and poetry, the interpretation of Chinese cultural elements was incisive and visually aesthetic. The technical work was also perfect, I can say that the opening of the Winter Olympics allowed me to see the perfect combination of technology and art.

Xiao Xiangrong: Opening Ceremony of Beijing 2022 Winter Olympic Games an Oriental Aesthetics Renaissance and Transcendence

Article source: China Literature and Art Criticism | Author: Xiao Xiangrong | Release date: 2022-02-05

t the Beginning of Spring in 2022, the world's attention is once again focused on the Bird's Nest. Director Zhang Yimou, the first who has directed both Summer and Winter Olympic Games ceremonies, fulfilled his promise. An ethereal, romantic, and beautiful opening ceremony highlighting the beauty of culture, art, spirit, and science, and technology, once again amazed the world. From the geographical perspective, the slogans from "Welcome to Beijing" to "See you in Beijing" reveal that Beijing has become the first city to have held both kinds of Olympic Games. From the psychological perspective, the slogans from "One world, one dream" to "Together for a shared future" show that the director's creative mentality has become more free and relaxed. From the narrative perspective, the narrations change from "I want the world to see China," to "The world sees us in China." The perspective has changed from being singular to plural.



Themed "Difference," the Winter Olympic countdown short video revealed the essence that "cultural difference" shows "beauty of each own." It also represented the reality that "there are no identical two snowflakes," and showed the ultimate direction of the community of shared future. In the fourteen years from 2008 to 2022, thanks to the two Olympic Games, we have seen great changes in China. We have witnessed the formation of great power in economy, culture and spirit, and a new form of civilization is gradually being recognized by the world. As

General Secretary Xi Jinping has said, China can already look at the world horizontally. Today China has become the world's secondlargest economy. Absolute poverty has been eliminated in the country, and many achievements have been made in the field of science and technology. Especially in the fight against the COVID-19 epidemic, the superiority of the Chinese system has never been so highlighted before. All these are the biggest encouragement for the creators of this opening ceremony to make better achievements and be bold to innovate.

More simple, more difficult

The opening ceremony highlighted "the beauty of simplicity" above all, but "simplicity is not simple." Cemented into the history of the world Olympic Games, the incomparable opening ceremony of the Beijing 2008 Summer Olympic Games was an irreproducible model. The uncertainties brought by the global epidemic have made crowd tactics no longer feasible. In the same place as the Bird's Nest, the grand narrative of the centennial epic in 2021, which was shown not long ago, also cannot be copied. Many difficulties and uncertain factors urged Zhang Yimou to make changes to his aesthetics, which is always characterized by big scenes and heavy colors. He thus changed it from "moving and forceful" to "implicative and reserved." There is a saying in the director industry: "Although we do not know what we want, we must know what we do not want." He started the story from a piece of snowflake, rejected the burdensome grand narrative,

and went forward on the wings of imagination, with all excessiveness discarded. Traditional and modern elements were integrated into the short countdown video-themed 24 solar terms, and all shows were perfectly blended in the ceremony. He offered a great infusion between art and technology. With no grandscale sing and dance and magnificent scenes, ordinary people became the leading roles. All of the above has been a great practice of Oriental aesthetics, which turns complexity into simplicity by returning to the most original plainness.

If compare the style of the opening ceremony of the Beijing 2008 Olympic Games to the magnificent beauty of the Tang Dynasty, then this year's Winter Olympic Game opening ceremony is like the minimalist aesthetics of the Song Dynasty. There is a saying in Doctrine of the Mean that the superior man seeks to carry his virtuous nature out to its breadth

The more delicate, the more powerful

The second characteristic of the opening ceremony is "the beauty of flexibility." The opening performance themed the Beginning of Spring took spring breeze and grass as fantasies. Instead of using specific national symbols and traditional cultural signs, the director chose to be close to the earth and grassroots. Xia Yan in his prose Wild Grass put forward a question of life: "What is the most and greatness, to omit none of the more exquisite and minute points which it embraces. This opening ceremony perfectly represented the saying. The light and shadow changes and display of points, lines and planes were controlled, so as the emotional and dramatic performance. Being able to use the world's largest ice low-screen LED can be a temptation, but the director managed to avoid bizarre science and technology show-off and return to the cultural accuracy and the expression of the Oriental spirit. Especially the ignition process, when the torch was inserted into the snowflake, the Oriental philosophy of "raising it to its greatest height and brilliancy, to pursue the course of the Mean" was incisively and vividly displayed. Ezra Pound once said that the only way to avoid mediocrity is accuracy. Zhang Yimou's team has drawn the most exquisite and accurate Oriental picture with the least amount of ink.

powerful thing in the world?" It is the power of grass, the tension of life, the grassroots power on behalf of the people. It is every ordinary individual who spends great efforts to grow toward the



sun, yearning for a better future. It is a most vivid footnote of the Olympic motto of "Faster, Higher, Stronger - Together." The programs of the opening ceremony were generally in an introverted and inclusive manner, showing respect for the meaning and value of every life. There is a poetry in Early Spring of the Tang Dynasty by famous poet Han Yu, which

goes: "Creamy drizzles moisten the Royal Drive, with the fresh green of grass to be espied. It is the best time of spring in the year, superb willows all o'er th' capital thrive." The opening ceremony expressed the willingness of returning to Mother Nature and respect for life, showing the belief that spring will finally come. Throughout the ceremony and performance, the seemingly weak grass, unknown trumpet-playing teenager, children in the mountain area in Fuping, and the torch connecting the names of participating countries all over the world, all reflected the tenacious and unvielding spirit of the Chinese people, just like grass. They overcome firmness by gentleness and fight against long odds. As IOC President Bach said, mankind will finally overcome the epidemic, division, conflict and suspicion and welcome the spring. There is a saying that a seed full of vitality never sighs in despair because to meet with obstruction means to temper itself. Perhaps this saying can serve as the best response to the malicious forces who seek to divide, people being stubborn and suspicious, as well as improper attitudes such as arrogance and prejudice.

The more ethereal, the more lingering

The third feature of the opening ceremony is "Oriental beauty," which is spiritual. Take painting as an example, Western painting style is realistic, while the Oriental is freehand brushwork which is more impressionistic. Being ethereal is a unique feature of the Oriental aesthetics' romance. The opening ceremony aesthetics was different from the previous noisy and provocative ones, thus avoiding being gaudy and

tacky. Art and technology met again at the National Stadium, where every scene projected what Winckelmann calls "noble simplicity, quiet greatness." When singing the Olympic Anthem, the children from the mountains who have just been out of poverty echoed the great Olympic spirit from ancient Greece through time and space with their most innocent voices. This spring, the spirits of Oriental

and Western peoples met in the Bird's Nest again. The concept of a community with a shared future for mankind was proclaimed again in Beijing by the slogan "Together for a Shared Future." They perfectly interpreted China's proposition that "Diversity spurs interaction among civilizations, which in turn promotes mutual learning and their further development." "The universal expression of Chinese stories" is a major aesthetic breakthrough this time. Many high-tech elements, including the Ice Cube, icefall, real-time motion capture, and virtual reality were harmonized in the ethereal and beautiful Oriental artistic conception. "The greatest truths are the simplest," and "all roads lead to Rome." A lot of unexpected but understandable ingenuities all embodied the "Oriental aesthetic spirit" mentioned by Director Zhang Yimou on various occasions. This year's Winter Olympic opening ceremony did not end in a traditional way as making the final scene as a huge burning flare tower. It clarified that "the last torch is the main torch," which was rather simple, but also the most unique feature of the ceremony, reflecting the Oriental wisdom perceived by the Chinese nation through numerous setbacks and sufferings. It is an innovation of "less is more" contemporary aesthetics in the Olympic history, and also a collective aftertaste of

the eternal truth known to all Chinese people: "a single spark can start a prairie fire."

The Beginning of Spring and the opening ceremony just happened at the same time. Taking snowflakes as the symbol, the ceremony has witnessed the grand sports event taking place in our powerful country. "It can be called a success if everything goes smoothly," said General Secretary Xi Jinping, who expressed trust in us literary and art workers. The Olympic Games, the G20 Summit, the International Horticultural Expo, the Conference on Dialogue of Asian Civilizations, China has held many grand international events. China has lived up to the world, and China's literary and art workers have lived up to this era. They have been transcending themselves while upholding the principle of "telling Chinese stories in both excellent voice and affection." They have found a path to the rejuvenation of cultural

Author: Xiao Xiangrong, head of School of Arts & Communication, Beijing Normal University. Xiao served as the general director of the Tiananmen Square mass parade for the 70th anniversary of the founding of the People's Republic of China, and the general director for the Tiananmen Square activities for the 100th anniversary of the founding of the Communist Party of China.

self-confidence, self-esteem, and consciousness. They have found a way back to the original feelings, the people, the simplicity, and the spiritual world. The opening ceremony was more like a glorious night when the longlost Oriental aesthetics returned to center stage of the world than just a splendid Olympic party. Economic rise and cultural revival are the twin driving forces of a country's development. Under the concept of building a community with a shared future for mankind, Chinese literary and art workers have once again contributed Oriental wisdom and Chinese solutions to the whole world, enabling the world to re-understand the Chinese spirit in the new era. The Beginning of spring made a brand-new beginning when a broad road on which China and the world join hands for a better future of humanity is spreading under our feet. Dreams lie ahead, and road underfoot. Together for a shared future.

Original link: https://mp.weixin.qq.com/s/-vHMJGIyyTrbSCypUWYh5Q

International Students from BNU Send Blessings to the Beijing 2022 Winter Olympic Games

Article source: Office of International Exchange and Cooperation | Release date: 2022-02-04

n the just aired Beijing International Students' Night, students from BNU from all over the world sang and danced together to the future in Shougang Park, where the Beijing Winter Olympics Organizing Committee is located, and sent international blessings to the upcoming Beijing



BNU International Student volunteers provide information consultation and guidance services



BNU international student volunteers participate in training and activities



BNU international students have been selected as volunteers for the Winter Olympic Games



BNU international students participated in the Youth Olympic forum and talked about youth participation in global governance



BNU international student volunteers provide civilized transportation publicity services



BNU international students perform Winter Olympic songs and dances at the location of the Winter Olympic Organizing Committee

Winter Olympics. Affected by the epidemic, some international students of BNU abroad insisted on studying, and they also helped cheer for the Beijing 2022 Winter Olympic Games through the Internet.

In addition to singing the theme song of the Winter Olympics, international students of BNU also assisted the 2022 Beijing Winter Olympic Games through various actions. They actively participated in the

https://mp.weixin.qq.com/s/a3dqOToRkNtUsDh2UEsG0A



BNU international students experience ice-sports



Organizing Committee and Exhibition Center and accept interviews

preparations and voluntary services for the Winter Olympics, experienced ice -sports, expressed the views of young people, and helped promote the Winter Olympics. They contributed to the event with practical actions. Although the students come from all over the world, their common learning experience and shining Olympic spirit make us closely unite, forge a deep friendship and sprinkle youthful passion for the Winter Olympic Games. **Enhance Global Competitiveness** and Influence! Beijing Normal **University Promotes Implementation** of Global Development Strategic Plan (2020-2025)

Article source: Office of International Exchange and Cooperation | Release date: 2022-02-04



Model of education for over one century Always work hard to achieve more gains



Global Development Strategic Plan (2020-2025)



INTRODUCTION

—Based on China, look to the world. BNU aims to build itself into a comprehensive, research-oriented world-class university featuring advanced teacher education with Chinese characteristics

Insists in leading educational innovation and enhancing international understanding Adheres to a university's social responsibility Strives to promote and assist the development of a global community of academic excellence Global education innovation community, the global youth development community And a global community of university social responsibility In 2021, the university started up in The new task and mission of education opening-up set during the 14th Five-Year Plan Making solid progress in implementing the Global Development Strategic Plan (2020-2025) To take on global responsibilities, improve the ability to serve foreign affairs management Enhance the quality of international exchanges and cooperation Actively contribute to serving China's national strategy and building a community with a shared future for mankind



- BEIJING NORMAL UNIVERSITY -

Memoir 1

talents with "global competency"

With cultivating global competitiveness and competency as one of the core talent training goals, BNU aims at improving the training mode, focusing on cultivating qualified teachers with "four standards" capable of leading the future education reform and development, all kinds of top innovative talents and industrial leaders adapting to the future social and economic development, and talents skilled in international governance with international vision, strong patriotism, and profound knowledge on international rules.





BNU held the 1st Beijing Normal University Students' Global Vision Week to expand students' international vision, enhance their feelings about the world and improve their global competitiveness.

From June 28 to July 9, 2021, BNU's Beijing Campus and Zhuhai Campus held the first Beijing Normal University Students' Global Vision Week at the same time. Leaders from UNESCO Representative Office in China, National Disaster Reduction Committee, and China Scholarship Council attended the opening ceremony and the Global Competency Summer Training Camp.







at the same time

Panel Discussion: Youth Global Competency

BNU furthers special work on cultivating talents for an international organization, expanding dialogues and exchanges with international organizations, developing courses for international organizations, and promoting the "revolving door program."

On June 28, 2021, the Global Competency Summer Training Camp kicked off. Senior experts and scholars from the Ministry of Foreign Affairs, UNESCO and other domestic and foreign departments jointly gave lectures to cultivate students' competency working for international organizations.



Graduation ceremony of Global Competency Summer Training Camp

BNU builds "revolving door" system in cooperation with the UNESCO International Rural Education Research and Training Centre to promote talent training for international organizations and meet the national strategic needs. BNU actively carries out international cooperation in cultivating innovative talents. In 2021, the China-US Young Maker Centre made great achievements, and the 2021 Global Future Education Design Competition was successfully held.

The China-US Young Maker Centre of Faculty of Education, BNU has developed into a platform for maker education, cultural exchanges, maker practice and innovation incubation. In the 2021 China-US Young Maker Competition, the centre won two special prizes, two first prizes and three second prizes in the Beijing competition area. The centre also won five awards in the Ministry of Education's 2021 annual review.





US Embassy in China



China-US Young Maker Centre wins four major awards of the year

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From December 18 to 20, 2021, the 2021 Global Competition on Design for Future Education themed inclusive education was successfully held. Students from more than 100 universities and teachers from more than 100 primary and secondary schools from China, the US, the UK, Italy, Japan and South Korea participated in the competition.



04

BNU launched the first BNU-Oxford Young Literary Star selection event to cultivate literary talents with an international perspective and feelings for China.

From June to November 2021, BNU International Writing Centre, Regent's Park College, Oxford, The Oxford Prospects and Global Development Institute (OPGDI) jointly organized the first BNU-Oxford Young Literary Star selection event. A total of 22 students from China and the UK were selected as Young Literary Stars, attracting great attention from the literary circle and relevant fields in universities.





Memoir 2

Enhance the global competitiveness of scientific research

BNU gives full play to the advantages of educational psychology, fundamental subjects of liberal arts and science, and comprehensive disciplines to build a scientific research innovation platform with global influence, develop characteristic scientific research brands, and constantly improve the global competitiveness of scientific research.

BNU holds high-end academic conferences, continuously enhances the global development capacity and international influence of disciplines and makes China's voice heard.

The International Forum on AI and Education 2021 was co-hosted by UNESCO, China's Ministry of Education, and the Chinese National Commission for UNESCO, and jointly organized by Beijing Normal University and The UNESCO Institute for Information Technologies in Education. The forum was held from December 7 to 8, 2021. Minister of Education Huai Jinpeng attended the forum and delivered a speech. Tian Xuejun, Vice-minister of Education and director of the Chinese National Commission for UNESCO presided over the opening ceremony. Vice-minister of Education Zhong Denghua delivered a keynote speech at the high-level panel. Dong Qi, President of BNU, delivered a speech at the opening ceremony. Santiago Irazabal Mourão, the President of the 41st General

05

BNU continues to attract outstanding young people from all over the world to study in China and gives full play to the role of foreign students as bridges promoting people-to-people ties.

In 2021, BNU organized a teacher-student seminar titled Xi Jinping's Letter to PKU International Students, and organized international students to watch the celebration of the 100th anniversary of the founding of the Communist Party of China. The university also held a series of activities such as lectures on China's national conditions, to guide the



foreign students to show a real, three-dimensional and comprehensive China to their own countries.

BNU organized international students to participate



The Belt and Road Youth English Speaking Competition and China Daily International English Speaking Competition

in filming the documentary National Treasure and attend the world premiere ceremony of documentary A Long Cherished Dream. The university also encouraged international students to attend many youth exchanges, including the Belt and Road Youth English Speaking Competition and China Daily International English-Speaking Competition,



"Youth Olympic" Beijing Sister City Youth Online Dialogue & "Embracing Future" International Youth Communication Camp, and shooting promotional video for Beijing 2022 Winter Olympic Games volunteer recruitment. BNU has been exploring new models of exchanges and cooperation among the youth of Generation Z, building consensus among the youth, encouraging international youth to learn about China and tell the world about China. BNU hopes foreign and Chinese young people can learn from each other and jointly embrace the future.

BEIJING NORMAL UNIVERSITY



Conference of the UNESCO, and Stefania Giannini, UNESCO Assistant Director-General for Education, delivered speeches via video. First Deputy Prime Minister of Serbia, ministers and deputy ministers of 15 countries including Sri Lanka and Cote d 'Ivoire, as well as representatives of international organizations, experts and scholars, and representatives from the private sector attended the conference online.

On December 16, 2021, the Al + Education: Together for Shared Prosperity, the 2021 International Conference on Artificial Intelligence and Big Data in Education was held jointly by Beijing Normal University, National Centre for Educational Technology, China Education Association for International Exchange (CEAIE) and iFLYTEK. The live broadcast online attracted more than 10 million people to watch.



On August 18, 2021, Global Smart Education Conference 2021 was open. Education, science and technology experts from China, the United States, Russia, the United Kingdom, Germany, Japan, Canada, India, Serbia and other countries attended the opening ceremony and forum. The live broadcast online through multiple media made it available worldwide, attracting more than three million viewers on the first day.



BNU's influence among international academic journals continues to increase. The university actively participates in the formulation of international standards and pushes Chinese standards to "go global," thus has produced a number of scientific research achievements with global influence.

In 2021, International Journal of Geographical Heritage and Parks, an academic journal in English sponsored by Faculty of Geographical Science, BNU, was included in GEOBASE database. Since it was included in Scopus in 2020, the journal has been recognized again by a large international literature database, indicating the increasing international influence of BNU. The journal is now being published in 167 countries and regions around the world.



In April 2021, ISO officially released ISO/IEC 23126:2021 Information technology for learning, education and training-Ubiquitous learning resource organization and description framework. It is an international standard made by Professor Yu Shengquan with BNU's Advanced Innovation Center for Future Education. This standard is the first international education standard led by China approved by ISO, which has achieved a breakthrough in the framework of China's original educational resources in ISO and enhanced the international influence of China's smart education.



In 2021, An investigation of transmission control measures during the first 50 days of the COVID-19 epidemic in China, a research launched by Professor Tian Huaiyu and his team was selected into Science in the Classroom, the textbook of American Association for the Advancement



Centre for Rural Education (UNESCO INRULED).



of Science (AAAS). Tian is with BNU's Global Change and Public Health Research Center and the State Key Laboratory of Remote Sensing Science.

BNU gives full play to the advantages of its discipline clusters, takes an active part in global governance, and makes China's voice heard.

On January 20, 2021, BNU and China Education Association for International Exchange (CEAIE) jointly hosted the first 2021 International Day of Education -China Celebration, calling for the fair and sustainable development of education in the post-epidemic era. Viceminister of Education Tian Xuejun delivered a keynote speech. President of CEAIE Liu Limin, President of BNU Dong Qi, President of the 74th UN General Assembly Tijjani Muhammad-Bande and Stefania Giannini, UNESCO Assistant Director-General for Education addressed the event. Diplomatic envoys from many countries, Chinese and foreign educational institutions, social organizations, outstanding representatives of education circles and business people participated online. Gulijiahan Aimaiti, a BNU alumnus, spoke at the meeting.

experiences of China in poverty alleviation. Tian Xuejun, Vice-minister of Education and director of the Chinese National Commission for UNESCO, Firmin Edouard Matoko, assistant director-general of the Africa Department of UNESCO, and Stefania Giannini, UNESCO Assistant Director-General for Education addressed the event.



nternational Symposium on the Roles of Education for Poverty Alleviation under the Framework of 2030 Agenda



On March 31, 2021, UNESCO INRULED held International Symposium on the Roles of Education for Poverty Alleviation under the Framework of 2030 Agenda. Taking Education: our most fundamental pathway out of poverty as the major theme, the symposium shared the successful practice and

BNU actively participates in developing 02 university alliances with global and regional influence, such as the University Social **Responsibility Network, BRICS Network** University, and International Consortium for Universities of Education in East Asia (ICUE), to promote the development of a community of universities with shared social responsibility.

In 2021, BNU participated in four university alliance meetings among university leaders. Through multilateral university alliance platforms, BNU had in-depth exchanges with nearly 100 universities on development direction, goals and key projects of university alliances, actively played a leading role in the alliances, and improved BNU's competitiveness and right of speech when participating in international higher education governance.



Memoir 4

Enhance global influence of cultural communication

BNU actively responds to the strategy of Chinese culture "going global," gives full play to the advantages in humanities, social science, and comprehensive disciplines. BNU spends great efforts to build its international communication capacity, vigorously enhances the international influence of brand activities such as Looking China • International Youth Film Project, actively carries out international Chinese langrage teaching, to promote Chinese culture overseas.

BNU conscientiously implements the On June 8, 2021, BNU held a seminar on developing guiding principles of General Secretary Xi international communication capacity, studied the Jinping's important speech and studies spirit of General Secretary Xi Jinping's important how to make arrangements to develop its speech delivered at the 30th group study session of the international communication capacity. Political Bureau of the CPC Central Committee, and





held a themed discussion on building the university's international communication capacity.



BNU holds seminar on developing international communication capacity



Secretary of BNU Party Committee Cheng Jianping presides over the seminar





02 BNU has actively carried out researches on building overseas communication capacity, and published reports on overseas network communication capacity of Chinese universities, State-owned enterprises and cities for eight consecutive years.

On December 28, 2021, the 7th China Overseas Network Communication Capacity Forum and the press conference of 2021 Reports on Developing Overseas Network Communication Capacity of Chinese Universities, State-owned Enterprises, Cities was held at Beijing Normal University. The report series have been released for eight consecutive years, which are jointly published by the New Media Communication Research Centre of BNU, Chinadaily.com, Guangming.com, the Education, Journalism and Media Research Centre of BNU, and the International Communication Strategy and Effectiveness Evaluation Research Centre of the School of Arts and Communication of BNU.



Looking China Project has been held for ten years with increasing influence.

On May 17, 2021, a photo exhibition of the 10th anniversary of Looking China • International Youth Film Project was unveiled at the press conference hall of the State Council Information Office. The exhibition represented the development and achievements of the project in promoting cultural exchanges and deepening friendship between China and other countries. It was also a collection of all related works in the past ten years. The exhibition aroused enthusiastic responses from many international mainstream media reporters on the scene. Over the past 10 years, 725 foreign youth from 77 universities in 83 countries have visited 26 provinces, districts and cities in China through the Looking China • International Youth Film Project. They have produced 712 short films, which have been exhibited in 28 countries on five continents and won more than 120 international awards.





Media reporters visit the exhibition



BNU International Summer School integrates high-quality disciplinary resources to promote Chinese culture from multiple angles and show the development of contemporary China.

04

In 2021, BNU's Faculty of Education, School of Philosophy, Chinese Language & Culture College, School of Social Development and Public Policy, and College of Water Sciences held BNU International Summer School to promote Chinese culture among foreign youth from multiple disciplines and perspectives. The school also introduced China's experiences, showcasing the achievements of contemporary China in various fields.



BNU gives full play to the role of Confucius Institutes, expands the new mode of online classes, actively carries out international Chinese language teaching, to further promote Chinese culture overseas.

The Model Confucius Institute at the University of Macerata (UNIMC) in Italy was officially launched on July 20, 2021. On September 28, the Chinese Embassy in Italy hosted an online reception to celebrate the 72nd anniversary of the founding of the People's Republic of China, and the Confucius Institute at UNIMC sent its blessings.



Sun Chengyong, Minister Counsellor of the Chinese Embassy in Italy, and Senator Francesco Verducci, who is also vice-chairman of the Italian Public Education Committee and the Cultural Heritage Department of the Italian Senate, jointly inaugurate the Model Confucius Institute

BNU has in-depth cooperation with 06 International Confucian Association to promote cultural inheritance, cultural exchanges and mutual learning.

BNU has been deeply involved in the organization and studying of scholar programs cooperating with the International Confucian Association, actively promoting exchanges and mutual learning on studies about Confucianism and traditional Chinese culture around

the world. On November 29, 2021, the Chinese Culture Studies Program for Global Young Scholar 2021: The idea of community from the perspective of Chinese philosophy was launched. It helped students understand the wisdom of Oriental philosophy and cultivate young leaders who are interested in Sinology research and Sino-foreign exchanges.







Chinese Culture Studies Program for Global Young Scholar 2021



Build a globally competitive faculty

BNU actively builds a globally competitive faculty, enhances the teachers' global competence and international influence, and develops a faculty with outstanding teaching ability and scientific research ability, as well as an administrative team with excellent management ability. BNU also strengthens top-level design of overseas talent introduction and cultivation, actively leveraging the guiding role of top-notch experts overseas.

BNU launches campaigns to enhance teachers' global development capacity and customizes online professional training sessions for young teachers and counsellors.

In March 2021, BNU sent some young teachers to participate in an online training course, Academic Research and Exchanges on Teaching for Overseas Key Teachers. It was held by the University of Oxford



Full-time counsellors and young teachers attend Oxford online training sessions



and lasted for six weeks, aiming to help teachers improve their teaching ability. In April, some full-time counsellors from BNU's Beijing and Zhuhai campuses were selected to participate in a 4-week online training course, Oxford University Prospect Teacher Development Project.

BNU has been expanding the channel to attract "global teachers," actively leveraging high-end foreign experts' guiding roles, and sharing Chinese experiences with the world.

On February 2, 2021, Robert Walker, a foreign professor with BNU's China Academy of Social Management, attended the New Year symposium held by Premier Li Keqiang with foreign experts in China and delivered a speech. In 2019, Professor Robert Walker was already invited to such a symposium and gave a speech, and was also received by Premier Li.



symposium held by Premier Li Keqiang with foreign experts in China and delivers a speech



Premier Li Keqiang meets Professor Robert Walker and other foreign experts at the Great Hall of the People on January 25, 2019



Memoir 6

Build an excellent global cooperation network

BNU actively explores to build an excellent global cooperation network, optimizes the layout of global strategic cooperation, vigorously promotes all-around, multi-level and substantive cooperation with top-notch universities and first-class disciplines around the world, and further expands the construction of characteristic university alliances and cooperation platforms.

BNU has been expanding and deepening cooperation with overseas universities and research institutions, constantly optimizing the regional layout of cooperation and deepening cooperation. In 2021, BNU signed 84 cooperation agreements with 63 overseas universities and research institutions from 25 countries and regions. Among the agreements, 45 were signed with universities and research institutions in Europe, accounting for 53.57%; 26 in the Americas,

accounting for 30.95%; 13 in Asia, accounting for 15.48%. Seventeen or 20.24% of the 84 new agreements were signed with countries along the Belt and Road.



BNU continues to carry out special projects of the Global Development Strategic Partnership Program and launch in-depth cooperation with overseas first-class universities and research institutions.

In 2021, BNU furthered the implementation of the Overseas First-class Discipline Partnership Project, the Belt and Road Characteristic Partnership Project and International Organization Platform Construction Project to enhance its disciplines' international competitiveness and influence. In January 2021, BNU's Faculty of Psychology was approved by the China Scholarship Council's special fund of the International Training Program for Top-ranking Creative Talents in Psychology; BNU's School of Artificial Intelligence was approved by the China Education Association for International Exchange's special fund of China-CEEC Joint Education Project of Institutions of Higher Education.

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BNU actively promotes the development of international university alliances and platforms, to build a diverse and interactive cooperation network.

From April 24 to 25, 2021, BNU and Moscow Pedagogical State University, the Russian Secretariat of the Sino-Russian University Education Alliance, jointly hosted the 6th Run to Moscow: Russian Language Olympiad. More than 120 students from 12 normal colleges and universities across the country participated in the competition. On December 2, 2021, the 2021 China-Russia Teacher Education Forum - Reform and Innovation for Teacher Education in the Era of Artificial Intelligence and the alliance's working conference were held. South China Normal University joined the alliance as a new member.

Special Events





The Sino-Finnish Joint Learning Innovation Institute has become an important cooperation platform dedicated to the development of education systems, learning innovation and learning industries in both countries. In November 2021, the institute and the University of Tampere jointly held the 6th JoLii Conference: Education and Sustainable Development Goals, attracting more than 200 participants from 30 countries. BNU also conducted two online working conferences with the University of Helsinki on the Global Teaching Innovation Online Cooperation Project initiated by the Ministry of Education of Finland, effectively deepening the exchanges and cooperation among universities in the alliance.



Giving full play to the guiding role of BNU's advantageous disciplines, the university led to building the Academic Network for Education with the China-CEEC Higher Education Institutes Consortium and the Literature Committee with the Academic Association for International Cultural Exchange.

On December 2, 2021, BNU's membership was acknowledged by the Academic Network for Education with the China-CEEC Higher Education Institutes Consortium. On December 20, BNU hosted the China-CEEC Smart Education Forum 2021 under the framework of the network. Experts and scholars from more than 10 central and eastern European countries attended the forum, which deepened academic exchanges and cooperation between China and central and eastern European countries in smart education.



Based on the advantageous literature discipline, BNU has established the Literature Committee of the Academic Association for International Cultural Exchange. The committee has organized a series of international academic seminars with great global influence, such as the academic exchange week-themed Tradition and Innovation of Chinese Literature Studies. It has been actively supporting theoretical research and policy suggestions on cultural heritage protection worldwide, and promoting Chinese literature overseas.

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The year of 2021 was truly eventful. The world is undergoing profound changes unseen in a century and the global COVID-19 pandemic is becoming more and more normal, bringing new challenges and requirements to international education exchanges. Beijing Normal University has actively identified and dealt with the challenges, and explored new pathways of international exchanges and cooperation under the new situation. BNU made solid progress in the implementation of the Global Development Strategic Plan (2020-2025). In 2022, BNU will continue to uphold the principles of serving China's diplomatic strategy, supporting the educational opening-up, and building a world-class university. While BNU has welcomed its 120th anniversary, the university will forge ahead and make new achievements in international exchanges and cooperation.



Official WeChat



of the Literature Committee of the Academic Association for International Cultural Exchange, delivers a speech

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Source: Office of International Exchange & Cooperation Editors: Chen Ningxin, Wang Ziyi

Shi Jia: An Anti-Doping **Chaperone's Glory in the Routine**

Editor's note: The translators WU Qi and RAO An are students of School of Foreign Languages and Literature of Beijing Normal University.



Source: Beijing 2022 Winter Olympics Organizing Committee



Link: https://share.api.weibo.cn/share/258562467.html?weibo id=4696654265188505

66 A volunteer has no difference from a soldier fighting for our motherland, Everything I do and every word I say stand for Chinese youth. I will practice and stick to my belief even after the discharge from the army, which will be my longterm pursuit. **11**



BNU Retired Teacher and His Ice Hockey Team Mountain Kids

Article source: College of P. E. and Sports | Release date: 2022-02-12



R llowing more people to participate in ice and snow sports is the spirit of the Winter Olympics and one of the intentions that Beijing host the Winter Olympics.

In the mountains in Yanqing, Beijing, the Pearl Spring Central Primary School with only 45 students from 18 nearby villages mostly with poor economic conditions, has formed an ice hockey team for more than two years. Zhao Jisheng, a retired teacher from the College of P. E. and Sports, BNU, was invited as the coach, leading a group of ice hockey children to practice on the frozen river near the village in winter. He taught children ice hockey skills, passed on the joy of the sport, and planted the seeds of ice and snow sports in the hearts of the children.

Ice hockey is a relatively expensive sport, and the necessary facilities such as venue, equipment, and coaching are costly, which had become an obstacle for a primary school in the mountains. To this end, the school adapted to local conditions, taking advantage of the low temperature in the mountainous areas and the long ice period in winter, and turned the natural river into a free ice rink. They also raised funds to provide 15 sets of free entry-level ice hockey equipment for the children and invited the retired

BNU P.E. teacher as a voluntary coach... This ice hockey team made up of children from villages in the mountains, was named the Mountain Kids.

"Since the successful bid for the Winter Olympic Games, the atmosphere of the whole country welcoming the Winter Olympics has been warm. Since Yanqing is the venue for the Winter Olympics, our children must take the lead in the ice and snow sports." Liu Dianxing, the principal at the time, found that although local children loved to play with snow, they never had the opportunity to learn ice and snow sports professionally. Under consideration, he invited Zhao to



teach at the school, and the two hit it off. The school immediately integrated the P.E. curriculum to provide students with two hours per week for ice and snow exercise in the winter, under the premise of safety on the ice.

In just two years, starting from scratch, this tiny primary school in the mountainous area has successfully formed an excellent ice hockey team. The team members were selected from second to sixth grades and the boys and girls were divided into defenders, wingers, forwards and goalkeepers. Every Wednesday afternoon, the ice hockey team members would wear helmets, neck pads, chest pads, skates, etc., and the two fully armed teams started to compete.

In May last year, the Beijing Primary and Secondary School Ice Hockey League kicked off, and the Mountain Kids were invited. It was not only the first time that the children participated in a competition, but also that many children came to downtown Beijing. The Mountain Kids were in a group of 4 teams, and all the other teams were from downtown Beijing. Due to the difference in strength, Mountain Kids lose the game, but the children were not discouraged.

> I told them that this competition is our rare chance to learn, so failure is not terrible, and their progress is the greatest success.

Zhao said.

Before the last day of the competition, the Mountain Kids received a surprise. They went to the National Indoor Stadium and visited the men's ice hockey venue at the Beijing 2022 Winter Olympics. Zhao said,

Children are the future of a sporty and healthy China. With the enhancement of comprehensive national strength, physical education is developing synchronously. Physical Education, whether it is urban or rural, is showing an increasingly important role.



Winter Olympic Volunteer Zhao Pengfei: Handy with Facility by Mastering "Double Skills"

Article source: Beijing Youth Daily | Release date: 2022-02-24

etting used to volunteering jobs is a gradual process for most people. But for Zhao Pengfei, a volunteer in the media interview area at the National Sliding Centre, it is not the case. She is a postgraduate student at the School of Foreign Languages and Literature at Beijing Normal University with an academic background in both sports and English language, thus immediately becoming wellpracticed at the beginning of the volunteering work.

Zhao studied in the English Department of Beijing Sport University as an undergraduate. When the Pyeongchang 2018 Winter Olympic Games were held, the university offered English courses on the Winter Olympic Games. Under the guidance of the teachers, Zhao watched many competitions of the Pyeongchang Winter Olympic Games and systematically learned relevant knowledge of the English language.



I was deeply attracted by the Winter Olympic Games for the first time in class. The thrilling games, highly-difficult movements and the athletes' spirits of fighting bravely and not afraid of challenges left a deep impression in my mind **JJ**

said Zhao. The systematic teaching

helped her clearly understand the rules and English expressions of various competitions. For example, many people do not know the difference between bobsleigh and skeleton, but Zhao knows well the characteristics and history of the two sports. The knowledge also gave her a "natural advantage" to volunteer in the media operation area at the National Sliding Centre.

Zhao had two major jobs in the media interview area. One is to

register journalists and issue passes to them before the competitions start. The other is to maintain the order of the media interview area after competitions and keep a safe distance of two meters between the reporters and athletes according to the epidemic control regulations, to help reporters with their interviews.

According to Zhao, volunteering requires a lot of preparation, and volunteers also have to pay attention to every detail. Before each game, she would do a lot of research to learn about the basic situation of athletes and strong candidates for gold medals. "The reporters' questions are mostly about their own countries' athletes or gold medal owners. Knowing the information, I can better handle the interview applications and have more smooth communications with the athletes," she said.



interview area lasts about 45 minutes, and volunteers are required to keep an eye on the athletes and guide them to the journalists. At the same time, they have to answer reporters' questions and coordinate related matters. Zhao's "dual skills' of sports and English played a key role in this process. With more practice, she become increasingly skilled.

Each interview in the media Z

Zhao wants to say:

"As a Party member, I am fully aware that the Beijing 2022 Winter Olympic Games is a landmark event at an important historical juncture and an important practice for realizing socialist modernization and the great rejuvenation of the Chinese nation. When the epidemic is still spreading, China has adopted the dual-mode closed-loop management approach and presented a simple, safe and wonderful Winter Olympic Games to the world. As a volunteer, I feel the improvement of China's international status and the country's economic development. So I am deeply proud of it."

Working on this "world stage," Zhao has learned a lot and experienced the charm of diverse cultures. "For example, Nathan Crumpton, American Samoa's flag bearer, is a skeleton athlete, who is the only one in his country. He spoke to reporters after an official training session in ethnic costume, aiming to show his country's ethnic culture. Such stories made me feel that the Winter Olympics are not only sports competitions, but also a showcase of indomitable spirit and diverse cultures," Zhao said. BNU Professor Xia Xinghui and His Team Published an Article in Nature Communications, Revealing that the Rivers on the East Qinghai-Tibet Plateau Are the Minor Sources of Atmospheric N2O

Article source: School of Environment | Release date: 2022-03-03

itrous oxide (N2O) is a major stratospheric ozone destroyer and the third most important long-lived greenhouse gas. Streams and rivers emit substantial amounts of nitrous oxide (N2O) and are therefore an essential component of the global nitrogen (N) cycle. Permafrost soils store a large reservoir of dormant N that, upon thawing, can enter fluvial networks and partly degrade to N2O, yet the role of the waterborne release of N2O in permafrost regions is unclear. Permafrost-affected rivers can shift from minor sources to strong emitters in the warmer future, likely giving rise to the permafrost non-carbon feedback that intensifies climate changes. The emission mode and mechanism of N2O in water bodies in permafrost areas are not clear,



and the magnitude of its emission and how it affects climate change are unknown. The existing studies cannot answer these questions.

Professor Xia Xinghui from the School of Environment of BNU, through three-year direct observation of the Yellow River, Yangtze River, Lancang River and Nu River in the east of the Qinghai Tibet Plateau, his research group revealed the N2O emission mechanism of permafrost rivers and quantified the N2O emission magnitude of rivers in the Qinghai Tibet Plateau. The research found that permafrost rivers draining the East Qinghai-Tibet Plateau behave as unexpectedly minor sources of atmospheric N2O. Because riverine dissolved inorganic N



concentrations decreased with increasing vegetation cover for all sites. In addition, the widespread occurrence of well-oxygenated overlying waters of EQTP rivers limits the extent of hypoxicanoxic regimes needed for N2O generation via denitrification. Finally, the ratio of nitrite reductase to N2O reductase of microorganisms in the river is very low, resulting in low N2O yield (i.e. N2O is easier to be reduced to N2). However, these permafrost-affected rivers can shift from minor sources to strong emitters in the warmer future, likely giving rise to the permafrost non-carbon feedback that intensifies warming.

The research results were published in nature communications on February 17, 2022 under the title of "Unexpectedly minor nitrous oxide emissions from fluvial networks draining permafrost catchments of the East Qinghai-Tibet Plateau". Zhang Liwei, Ph.D., School of environment, BNU, and Zhang Sibo, postdoctoral student of the School of Ecology, Environment, and Resources, Guangdong University of technology, are the co-authors, and Xia Xinghui, Professor of the School of environment, BNU, is the corresponding author. The collaborators include academician Yang Zhifeng, academician Ni Jinren, Professor Tom J. Battin

Link: https://www.nature.com/articles/s41467-022-28651-8

of the Federal University of Technology in Lausanne, Professor Emily H. Stanley of the University of Wisconsin Madison, and Dr. Liu ran of Beijing Jiaotong University. The research was supported by the National Natural Science Foundation of China and national key R & D projects.

About this article: Liwei Zhang, Sibo Zhang, Xinghui Xia*, Tom J. Battin, Shaoda Liu, Qingrui Wang, Ran Liu, Zhifeng Yang, Jinren Ni and Emily H. Stanley. Unexpectedly minor nitrous oxide emissions from fluvial networks draining permafrost catchments of the East Qinghai-Tibet Plateau. Prof. Xiao Cunde and Team with **FGS Publish Paper on Earth-Science Reviews, Systematically Reveals Glacier Change and Influencing Factors in China over Recent Decades**

Article source: Faculty of Geographical Science | Release date: 2022-02-21

hina is the country with the most developed glaciers in the world's middle and low shows that China has 48,571 glaciers km² and ice reserves of about 4,494 distributed in high mountains in the northwest arid areas plays an Yellow River, and Lancang River), and "Asia's water tower." While hydrological process in the cold and and the social-economic activities.

temporal pattern and its influencing factors is of great significance to regional sustainable development, this Ecology, Beijing Normal University, institutions including University of Tibetan Plateau Research, Chinese Yunnan University, Yichun University, published a paper in Earth-Science 12.413). Based on two Chinese glacier inventories and existing glacier mass relative importance of glacier change

in China is systematically determined from contributing factors such as regional climate and its variation,

and the second glacier inventory categories and established a one-towith relatively high accuracy were 5,956 (17.2%) small glaciers have have broken down into two or more by time and area, the decreasing rates of glacier area and volume in China



mass balance and length of typical glaciers in China based on locationthe trend has accelerated since the reconstructed time series as reference glaciers for China and the world, and they have found that the glacier retreat rate in China from 1960 to 2019 was close to the global average,

of glacier changes in China are the driving factors are different. In

the Qinghai-Tibet Plateau increases from the northwest inland area to the southeast margin area, while the Xinjiang (including the Tianshan Mountain area in China) decreases and snowfall in recent years has seen a significant decline in the proportion and disappearing and split glaciers are are a great number of glaciers with

There are a small number of smallscale glaciers in northern Xinjiang, including east and north Tianshan and low altitude. On the contrary, the (the Karakoram Mountain, the Pamir Plateau and the west Kunlun Mountain region see a smaller glacier annual accumulated temperature, high negative accumulated temperature. Also, the glacier region's precipitation surface of the glacier in the region is covered by moraine, which hinders (including positive accumulated of glacier coverage and reserve was with the snowfall trend and positively

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correlated with the rainfall trend. There is no significant correlation between glacier change and the changing trends for positive accumulated temperature and negative accumulated temperature. In addition, glacier size, moraine coverage, average elevation, slope and aspect have profound effects on glacier change at the local and watershed scale.

It is concluded that glacier locating observation, especially long time series locating observation, is still insufficient in China, which has greatly restricted China's glacier research, especially accurate glacier physical modeling. The older generation of Chinese glaciologists led by Academician Shi Yafeng provided indispensable information on the distribution and basic parameters of glaciers in China from the 1950s to the 1980s through making the first glacier inventory. However, due to the limitation of traditional methods, it was uncertain whether the data was accurate. The second glacier inventory organized by the Chinese Academy of Sciences at the beginning of this century updated the glacier distribution data and other basic information based on the latest remote sensing images, but the overall accuracy still needed to be improved. Moreover, due to the lack of high-resolution image data in the southeast of the Qinghai-Tibet Plateau, about 6,201 glaciers' information has not been updated yet. To advance the study of glacier changes in China, it is necessary to continue to carry out high-quality remote sensing mapping. It is of especial significance to launch the third glacier inventory to conduct a detailed survey of recent glacier distribution and changes and update the information every 5-10 years. In addition, it is necessary to strengthen and coordinate glacier locating observation and remote sensing monitoring and take it as a foundation for further promoting glacier model simulation in China.

Su Bo, the first author of this article, is a bachelorstraight-to-doctorate student enrolled in 2017. Su was jointly cultivated by the Faculty of Geographical Science, Beijing Normal University and the University





of Gothenburg, Sweden. Prof. Xiao Cunde and Academician Chen Deliang are joint corresponding authors. The research was supported by the National Natural Science Foundation of China (41690145), the Class A Strategic Priority Science and Technology Special Fund of the Chinese Academy of Sciences (XDA20060401), and the 2019 State-funded Graduate Program for High-level Universities of China Scholarship Council (201906040104).

论文链接: https://www.sciencedirect.com/science/article/pii/S0012825222000101?dgcid=coauthor

The Team of Prof. Li Xiaoyan of the Faculty of Geographical Sciences Found that the Saline Lakes of the Qinvghai-Tibet Plateau Can Absorb a Large Amount of Carbon Dioxide in Winter as a Potential Carbon Sink

Article source: Faculty of Geographical Sciences | Release date: 2022-01-18

aline lakes account for 23% of the total area of the Earth's lakes and 44% of the total volume of water bodies, which have important impacts on regional hydrology and carbon cycles. Lake and atmospheric CO2 exchange are currently one of the international hot topics. Most of the studies worldwide used the collection of lake water samples in summer and model simulation methods to estimate the annual CO2 flux of lakes. which lacked direct observation data on the continuous dynamics of lake CO2 flux throughout the year and ignored or overestimated lake CO2 flux in winter. Most studies have shown that saline lakes are carbon sources, but there is still a great deal of uncertainty.

The Oinghai-Tibet Plateau(OTP) is one of the areas where lakes are most widely distributed. It possesses a saline lake area of 27,600 km2, accounting for more than 70% of the total area of plateau lakes. Due to the winter freezing in the lakes of the QTP, instrumentation and experimental observation are very difficult, and there are few continuous carbon flux observation data throughout the year. In this study, by analyzing the vortex and micro-meteorological continuous observation data of the largest saline lake (Qinghai Lake) on the QTP for 5 years (2013-2017), it was found that the saline lake can absorb a large amount of carbon dioxide in winter, which was a potential carbon sink, and the annual CO2 absorbed by Qinghai Lake from the atmosphere was

880,000 tons of carbon (0.88 \pm 0.49 Tg C yr - 1), equivalent to nearly 10% of the annual carbon emissions of Qinghai Province. Then, through the linear equation of temperature and CO2 flux, it was estimated that the annual CO2 absorbed from the atmosphere by all caline lakes on the Tibetan Plateau is about 10 million tons of carbon (10.28 ± 1.65 Tg C yr-1), which was equivalent to one-third of the net productivity of the terrestrial ecosystem of the QTP. Finally, by analyzing the change of lake ice and the chemical process of lake water, the carbon sink mechanism of saline lakes on the Plateau was preliminarily revealed, and the possible mechanism of CO2 flux changes of highland saline lakes affected by lake water chemical



Figure 1 CO2 flux distribution characteristics of saline lakes on the Qinghai-Tibet Plateau (QTP) in different seasons and freezing periods



Figure 2. Potential mechanisms of CO2 emission (absorption) in saline lakes

processes and lake ice was proposed.

In this study, the CO2 flux in 2013-2017 of Qinghai Lake, the largest saline lake on the QTP, was calculated. The results showed that except for the summer and autumn of 2015 and summer of 2016, Qinghai Lake was mainly characterized by carbon sinks, and the CO2 flux rate during the ice-covered period was -0.87 ± 0.38 g C m-2 d-1, which was twice that of the ice-free period (-0.41 \pm 0.35 g C m-2 d-1). Secondly, a linear equation constructed by using the relationship between temperature and CO2 fluxes evaluated the CO2 fluxes of 373 saline lakes with an area greater than 1 km2 on the QTP at different periods, and it was found that the saline lakes on the Plateau were carbon sources in summer and carbon sinks in winter, and absorbed 10 million tons of carbon (10.28 \pm 1.65 Tg C yr-1) throughout the year, equivalent to one-third of the net productivity of terrestrial ecosystems on the Plateau. Further, combined with the simulation data of four models in CMIP5 under RCP2.6, RCP4.5 and RCP8.5 scenarios, the prediction analysis of the CO2 flux of saline lakes on the QTP from 2006 to 2099 shows, that under the extremely sustained warming scenario (RCP8.5), the plateau



Figure 3. CO2 flux of Qinghai Lake in differen seasons from 2013 to 2017

saline lakes may be converted from the original carbon sink to carbon source from the middle of the 21st century. The results challenged the general perception that "Global lakes are carbon sources and that glacial periods can be ignored due to low CO2 exchanges between lakes and the atmosphere covered by ice".

Finally, the effect of climate variables and lake ice coverage on CO2 flux in Qinghai Lake were analyzed and the potential internal mechanisms were explained. Changes in CO2 fluxes in saline lakes are influenced by both lake water chemistry processes and lake ice coverage. From the ice-covered period to the ice-free period, as the temperature decreases, the pH of the lake increases, the OH- in the lake increases, and the CO2-related chemical equilibrium in the lake is converted to HCO3-, so that the PARTIAL pressure of CO2 in the lake decreases, and the lake absorbs CO2 from the atmosphere, so the freeze period begins to show a higher CO2 absorption rate, and as the lake ice coverage rate increases, the obstruction of lake ice leads to a decrease in the rate of CO2 absorption by the lake. During the freeze-thaw period, with the decrease of lake ice cover and the increase of temperature, the

LINK: https://onlinelibrary.wiley.com/doi/10.1111/gcb.16054

The 2021 International Conference on Artificial Intelligence and Education, sponsored by the Ministry of Education of the People's Republic of China, the China National Commission for UNESCO and UNESCO, and organized by Beijing Normal University and the UNESCO Institute for Information Technologies in Education, was held from December 7 to 8, 2021 in an offline and online format.



rate of CO2 absorption by lakes shows certain fluctuations.

The work was published in the international journal Global Change Biology under the title "Significant winter CO2 uptake by saline lakes on the Qinghai-Tibet Plateau." Professor Li Xiaoyan of the Faculty of Geographical Sciences BNU is the first author and corresponding author, and Shi Fangzhong, a doctoral student of the class of 2018, is the second author and corresponding author. The research was funded by the Second Tibetan Plateau Scientific (2019QZKK0306) and the Natural National Science Foundation of China (41730854, 41971029).





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